



## Confédération Internationale des Cinémas d'art & essai

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The 9th training « Art Cinema = Action + Management » organised by the International Confederation of Art Cinemas was successfully concluded on September 2, 2012 on the island of San Servolo, Venice.

This year, CICAÉ welcomed 55 participants and 30 trainers from 26 countries, mostly from Europe. This training, unique in the world, addresses itself to art cinema professionals, especially to exhibitors but also to distributors and festival programmers and to all professionals who want to deepen their knowledge of this sector.

The training included lectures, practical workshops, case studies and roundtables and was conducted in two sessions: Juniors and Executives.

One part of the program was accomplished together for the two sessions and highlighted important issues such as public policies in favour of art cinema exhibition, chain of rights - meetings with producers, sales agents – valorisation of heritage films, as well as an afternoon dedicated to the question of digitization of movie theatres.

The case studies from Romania (Transilvania IFF), Bulgaria (Sofia IFF and Operation Kino), Iceland (Reykjavik IFF) and France (Cinélatino Toulouse) intended to demonstrate alternative methods that bring films and particular cinematographic works to the audience and can even contribute to the creation of a film industry in countries where there is none.

The “Junior” session also involved : communication and marketing, an afternoon dedicated to the work with young audiences (five countries presented their actions: Nowe Horyzonty Edukacie Filmowe (PL), Lichtburg Filmpalast (DE), Lanterne Magique (CH), Cinéma Jean Eustache (FR), Barz & Hippo (IT)), as well as audience development, fundraising and project management.

The “Executive” group studied amongst others: strategies and creativity, distribution contracts for cinemas, TV and VoD etc. One afternoon was dedicated to a roundtable with distributors to discuss the current challenges faced by the whole profession.

Trainers: **Magalie Armand, Paula Astorga, François Aymé, Martin Blaney, Alain Bouffartigue, Christian Bräuer, Elisabetta Brunella, Catherine Champeyrol, Francesco Clerici, Maeve Cooke, Laurent Creton, Catharine Des Forges, Peter Dinges, Domenico Dinoia, Pascal Diot, Fatima Djoumer, Fridrik Thor Fridriksson, Tudor Giurgiu, Alessandro Grandesso, Alfred Hürmer, Emmanuel Joly, Joachim Kühn, Eva Morsch Kihn, Fiona Narbourgh, Dörte Nimz, Petra Rockenfeller, Alessandra Romanelli, Detlef Rossmann, Stéphanie Roux, Jiri Sebesta, Mira Staleva, Kamila Tomkiel, Eric Vicente, Jean-Pierre Villa and Raymond Walravens.**



26 countries were represented during the training: **Germany, Belarus, Belgium, Bulgary, Croatia, the Czech Republic, Estonia, the United Arab Emirates, Finland, France, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Mexico, Norway, the Netherlands, Poland, the United Kingdom, Romania, Slovakia and Slovenia.**

CICAE expresses its gratitude to all its institutional and financial partners for their support, notably the MEDIA Programme, the CNC (France), FFA – Filmförderungsanstalt, MFG Filmförderung Baden-Württemberg (Germany), the Direzione Generale per il Cinema (Italy), the Province of Venice, the Region of Veneto, San Servolo Servizi, AFOMAV, the Syndicat français des théâtres cinématographiques and ANEC Sicily, AGIS TRE Venezie, Film Europe and many more.

Simultaneously, the CICAE jury awarded the ART CINEMA AWARD at the 69th Mostra Internazionale d'Arte Cinematografica, Venezia to the film **Wadjda** by Saudi director **Haifaa Al Mansour**. The jury composed of **Tanja Milicic**, manager of Cinema Valli and producer of Pula Film Festival (Croatia), **Francesco Clerici**, educational project manager at *Barz and Hippo*, writer and director of documentary films (Italy) and **Jon Barrenechea**, general director of Duke of York's Picturehouse in Brighton (United Kingdom).

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