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Although our tastes and preferences draw us towards original and inventive works, our group is not encumbered by any preconceived aesthetics, recommends no model, adheres to no chapel, - nor depends on any school of thought or political party. It only wishes to promote quality in the cinema, quality in its genre without any discrimination.

We do not want to work only for a so-called elite nor do we refuse to reach the general public. That would mean giving up the raising the level of that public, forcing it to return to the distractions for which we could hardly reproach it later.

We do, however, disapprove of that opposite pitfall into which consists of going against the public taste in all circumstances and to recognise only that which is exceptional, rare or unusual, be it mediocre.

We do recognise the need for a commercial cinema, a profitable cinema, and while we wish to be in the forefront, among the avant-garde of our colleagues, we do not wish to lose contact with them under any circumstances.

Armand TALLIER
First President of the C.I.C.A.E.
Opening speech of the 2nd General Assembly in Cannes, the 6th May 1957.

EXECUTIVE BOARD 2012 / 2013

President: Detlef ROSSMANN (DE)
Vice-Presidents:
Michail BAKOLAS (BE)
Alain BOUFFARTIGUE (FR)
Marianne PIQUET (FR)
Secretary: Dominico DINOIA (BE)
Treasurer: Micheline GARDEZ (FR)
Honorary Presidents:
Gabriele RÖTHEMEYER (DE)
Roland PROBST (CH)

>>> If you are interested in joining the CICAE, please fill in the application form at the back!
FORMULAIRE DE CANDIDATURE/ APPLICATION FORM

**MEMBRES ACTIFS Catégorie A**
Associations nationales

**“A” MEMBERS**
National Associations

<table>
<thead>
<tr>
<th>Cotisation : 31 € par cinéma adhérent</th>
<th>Membership fee : 31 € x affiliated cinemas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compléter la fiche (coordonnées), joindre les statuts + une liste des cinémas adhérents incluant :</td>
<td>Please fill in the contact box, attach your organization statutes + a full list of your members including :</td>
</tr>
<tr>
<td>- Nom du cinéma</td>
<td>- Name of the cinema</td>
</tr>
<tr>
<td>- Nombre d’écrans et capacité</td>
<td>- Nb of screens and seats</td>
</tr>
<tr>
<td>- Adresse complète</td>
<td>- Full address</td>
</tr>
<tr>
<td>- Téléphone, fax, e-mail</td>
<td>- Phone, fax and e-mail</td>
</tr>
<tr>
<td>- Contact</td>
<td>- Contact</td>
</tr>
</tbody>
</table>

**MEMBRES ACTIFS - Catégorie B**
Salles individuelles / Cinémathèques

**“B” MEMBERS**
Individual Art Cinemas / Cinematheques

<table>
<thead>
<tr>
<th>Cotisation : 46 € par établissement</th>
<th>Membership fee : 46 € per theatre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pour chaque cinéma, compléter la fiche ci-dessous et joindre une présentation de votre activité.</td>
<td>For each cinema, please fill in the “contact” box and attach a brief presentation of your activities.</td>
</tr>
</tbody>
</table>

**MEMBRES ADHERENTS – Catégorie C**
Festivals, autres

**“C” MEMBERS**
Festivals, other

<table>
<thead>
<tr>
<th>Cotisation : 460 €</th>
<th>Membership fee : 460 €</th>
</tr>
</thead>
</table>

**Coordonnées / Contact data :**

- Nom de la structure / Name of organization :
- Représentant légal / Legal representative :
- Adresse de correspondance / Mail Address :
- Telephone :  
- Fax :
- E-mail :
- Website:

**Membres B uniquement / “B” members only :**

- Nom et adresse du cinéma / Name and address of the cinema :

**Règlement / Payment :**

1) par chèque en €uros à la CICAE / cheque in €uros to CICAE

2) par virement bancaire / by banking transfer :
- Banque : BNP PARIBAS
- Agence : PARIS AUDIOVISUEL
- Adresse : 73 Bd Haussmann, F-75008 Paris
- RIB : 30004 02270 00020192629 922
- IBAN : FR76 3000 4022 7000 0201 9262 922
- BIC : BPFAFRPPPLZ

Je soussigné / the undersigned

Représentant légal de / legal representative of:

adhère à la CICAE / joins the CICAE.

Date :  

Signature :  

Cachet / Stamp :  

Date :  

Signature :  

Cachet / Stamp :
SPONSORS

PUBLIC AND PROFESSIONAL BODIES

_These 3 Major National Cinema Agencies are important co-founders of the training programme:_

- **Centre National du Cinéma et de l’Image Animée** / Paris
- **Filmförderanstalt** / Berlin
- **Direzione Generale per Cinema** / Rome

_With the support of the local institutions:_

- **The Province of Venice** hosts the Seminar in San Servolo, an island managed by its subsidiary: **San Servolo Servizi**.
- **The Region of Venice**
- **Associazione Generale Italiana dello Spettacolo**
And of

The Syndicat Français des Théâtres Cinématographiques & the training centre AFOMAV are financial partners of the seminar.

Film Europe is a media company specialized in financing, development and production, distribution, sales and publishing, consulting and broadcasting of European films.

MALEFATTE official supplier of CICAE bags - work in jail.

PARTNERS

EDUCATIONAL PARTNERS & PROMOTING

Europa Cinemas actively promoted the course and will come to present the organization.

MEDIA salles promoted the course and will come to present its own training.

CINEUROPA.org is a free online web site for promoting European cinema.

Film New Europe is a daily online information service to promote the audio-visual industries of the new european member countries.

Eventival is a European company in the entertainment, technology and media industry, the world’s most widespread filmfestival production software.

Support Your Local Cinema is a pan-European project, funded by the European Union, to enhance audiences for independent cinema through digital and social media.

Independent Cinema Office is the national organisation for the development and support of independent film exhibition in the UK.
The Universal Film & Festival Organisation promotes and implements an ethical code of conduct for film festivals.

2 Universities cooperate with CICAE by crediting students to participate in the seminar as cost-free trainees. The students will support the team in the logistical organisation and promotional video.

University
Ca’ Foscari of Venice

University IUAV of Venice
Faculty of Arts & Design

Circuito Off International Short Film Festival, the CICAE Off Award.

Circuito Off
Int. Short Film Festival / Venice

CO-ORGANIZERS

The 6 European National Art Cinema Networks, members of the CICAE, actively contributed in the design, promotion and choice of the best trainers, all volunteers:

AFCAE
France

AG KINO GILDE
Germany

FICE
Italy

ARTMOZI EYSEGULET
Hungary

DIAGONALE
Belgium

SSV / ASCA
Switzerland

access>CINEMA
Ireland

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Kora Comunicazione grafics & printing
ART CINEMA = ACTION + MANAGEMENT
27/08 > 02/09/2012

PROGRAMME

Except contrary indications
all the lectures will take place in Sala Teatro
<table>
<thead>
<tr>
<th>Mon 27/08</th>
<th>9:00 - 14:30 Check-in Juniors and Executives</th>
<th>Room 8 (CICAE Office)</th>
<th>Room 8 (CICAE Office)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Evening</strong></td>
<td><strong>9:00 - 14:30</strong></td>
<td><strong>15:00-16:00</strong> Welcome, presentation of the training and participants: Marketa Hodošková CICAE General Delegate, Detlef Rossmann CICAE President</td>
<td><strong>16:00-17:30</strong> Partners Word: San Senolo Servizi, Province of Venice, Venice Film Festival Venice Film Market <strong>17:30-19:00</strong> Public Policies: MEDIA, European Commission, CNC, FFA, FICE</td>
</tr>
<tr>
<td><strong>Evening</strong></td>
<td><strong>Terrazza Bosoglia</strong></td>
<td><strong>19:00</strong> Opening Buffet</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Tue 28/08</th>
<th>14:30 - 15:30 The Chain of Rights: Production and International Sales</th>
<th>Sala Teatro, Juniors + Executives:</th>
<th>Room 9, Juniors + Executives:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 - 12:30 Economics of Cinema</td>
<td>14:30 - 15:30 Going Digital</td>
<td>Focus on Young Audience: New Horizon Association, Lichtburg Filmpalast, Lanterne Magique, Cine Máx Eustache, Barz &amp; Hippo</td>
<td>GOING DIGITAL 15:30 - 15:45 MEDIA Sales 16:00 - 17:30 TECHNOLOGIES &amp; NEW ECONOMICAL MODELS 17:30 - 18:00 CONCLUSIONS</td>
</tr>
<tr>
<td><strong>Free Evening</strong></td>
<td><strong>Free Evening</strong></td>
<td><strong>Free Evening</strong></td>
<td><strong>Free Evening</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Wed 29/08</th>
<th>9:30 - 12:30 Economics of Cinema</th>
<th>Sala Teatro, Juniors + Executives:</th>
<th>Room 9, Juniors + Executives:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 - 11:15 National Networks in Action</td>
<td>14:30 - 16:00 The Chain of Rights: Distribution</td>
<td>Focus on classics Cineca Nacional México</td>
<td>16:15 - 17:30 Distribution Round Table Moderated by Martin Blaney, Screen International</td>
</tr>
<tr>
<td><strong>Circuito Off Short Film Fest</strong></td>
<td><strong>Circuito Off Short Film Fest</strong></td>
<td><strong>Venezia Film Festival Opening</strong></td>
<td><strong>Venezia Film Festival</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Thu 30/08</th>
<th>10:00-11:30 Team Management</th>
<th>Sala Teatro, Juniors:</th>
<th>Room 4, Juniors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 - 11:15 Case Studies Operation Kino, Transilvania Int.1 FF, Dom Na Kinoto &amp; Sofia IFF, Reykjavík, FF, Eden / Cine Sin Franteras</td>
<td>14:30 - 15:30 Audience Development</td>
<td>How to start a local cinema Independent Cinema Office</td>
<td>16:00-17:00 Creative Management Beaufems - stratégie et créativité 16:15-17:45 Distribution Contracts Insomnia World Sales</td>
</tr>
<tr>
<td><strong>Circuito Off Short Film Fest</strong></td>
<td><strong>Circuito Off Short Film Fest</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fri 31/08</th>
<th>14:30 - 16:00 Workshop on Project Management</th>
<th>Sala Teatro, Juniors:</th>
<th>Room 4, Juniors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 - 13:00 Workshop on Project Management (5 groups in: Sala Teatro, Room 4, Room 5)</td>
<td>14:30 - 15:30 Marketing &amp; Communication</td>
<td>11:30-12:30 Focus on Shorts Europa Cinemas</td>
<td>16:30 - 17:30 Fundraising</td>
</tr>
<tr>
<td><strong>Circuito Off Short Film Fest</strong></td>
<td><strong>Circuito Off Short Film Fest</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
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<table>
<thead>
<tr>
<th>Sat 1/09</th>
<th>13:30 - 15:00 Jury Evaluation</th>
<th></th>
<th>Room 4, Executives:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 - 11:30 Jury Evaluation</td>
<td>15:00 - 17:00 Projects Presentation and evaluations</td>
<td>11:30-12:30 Debriefing Europa Cinemas</td>
<td>17:30 - 18:30 Projects Awards with Malefatte and Diploma Ceremony</td>
</tr>
<tr>
<td><strong>Circuito Off Closing Party</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
<td><strong>Circuito Off Closing Party</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sun 2/09</th>
<th>9:00 Room Check-Out</th>
<th></th>
<th>Room 4, Executives:</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 12:00 Debriefing</td>
<td></td>
<td></td>
<td>15:00 - 17:00 Projects Presentation and evaluations</td>
</tr>
<tr>
<td><strong>Regata Storica</strong></td>
<td><strong>Regata Storica</strong></td>
<td><strong>Regata Storica</strong></td>
<td><strong>Regata Storica</strong></td>
</tr>
</tbody>
</table>

**LEGENDA:** Leisures Spilted groups (Juniors/Executives)
MONDAY 27 / 08

**Juniors + Executives**

9.00 > 14.30  CHECK-IN

15.00 > 16.00  OPENING
*Presentation of the training / Introductions*
Markéta HODOUSKOVA, General Delegate of CICAE – CZ
*Official opening*
Detlef ROSSMANN, President of CICAE - DE

16.00 > 17.30  PARTNERS’ WORD
Domenico FINOTTI, President of San Servolo Servizi - IT
Francesca ZACCARIOTTO, President of Venice Province - IT
Alberto BARBERA, Artistic Director Venice Film Festival - IT
Pascal DIOT, Director Venice Film Market - FR

17.30 > 19.00  PUBLIC POLICIES
Emmanuel JOLY, European Commission / Programme MEDIA - FR
Peter DINGES, FFA - DE
Magalie ARMAND, CNC - FR
Domenico DINOIA, FICE - IT

19.00 > on  OPENING BUFFET - Terrazza Basaglia

TUESDAY 28 / 08

**Juniors + Executives**

09.30 > 12.30  ECONOMICS OF CINEMA
*History, market and trends of the audiovisual industry from 1970 to nowadays*
Laurent CRETON, Université Sorbonne Nouvelle - FR

12.30 > 14.15  LUNCH

14.30 > 15.30  THE CHAIN OF RIGHTS
*Production*
Alfred HÜRMER, Integral Film - DE
*International Sales*
Pascal DIOT, Venice Film Market – FR

15.30 > 15.45  GOING DIGITAL: MEDIA SALLES
*Facts and Figures of Art Cinemas and Digitalisation in Europe and Worldwide*
Elisabetta BRUNELLA, Media Salles - IT

15.45 > 16.00  BREAK

ART CINEMA = ACTION + MANAGEMENT 2012 - 27/08 > 02/09/2012
16.00 > 17.30  
**GOING DIGITAL: TECHNOLOGIES & NEW ECONOMICAL MODELS**  
Jean-Pierre VILLA, SAGEC - FR

17.30 > 18.00  
**GOING DIGITAL: CONCLUSIONS**  
Christian BRÄUER, AG Kino Gilde - DE

---

**WEDNESDAY 29 / 08**

**Juniors + Executives**

09.30 > 11.15  
**NATIONAL NETWORKS IN ACTION**  
*The heads of the main European Arthouse Networks present their action*  
Christian BRÄUER, AG Kino Gilde - DE  
Domenico DINOIA, FICE - IT  
Alain BOUFFARTIGUE, AFCAE - FR  
Maeve COOKE, access>CINEMA - IR

11.15 > 11.30  
**BREAK**

11.30 > 12.30  
**FOCUS ON CLASSICS**  
*How to present masterpieces of the past: methods and clues*  
Paula ASTORGA, Cineteca Nacional Mexico - MX

12.30 > 14.15  
**LUNCH**

---

**Juniors > Sala Teatro**

14.30 > 16.00  
**FOCUS ON YOUNG AUDIENCE – PART 1**  
*Know-how and practices for a successful work with young audiences*  
> Programming  
Kamila TOMKIEL, New Horizon Association - PL  
> Kids and School  
Petra ROCKENFELLER, Lichtburg Filmopalast - DE  
> Visual Media Literacy  
Alessandra ROMANELLI, La Lanterne Magique - CH

16.00 > 16.15  
**BREAK**

16.15 > 17.30  
**FOCUS ON YOUNG AUDIENCE – PART 2**  
> Festival  
François AYMÉ, Cinéma Jean Eustache – FR  
> Workshops  
Francesco CLERICI, Barz and Hippo - IT
EXECUTIVES > ROOM 9

14.30 > 16.00 THE CHAIN OF RIGHTS: DISTRIBUTION
Presentation of the profession “Distributor”
Jiri SEBESTA, Aerofilms - CZ
Eric VICENTE, Sophie Dulac Distribution - FR
Joachim KÜHN, Real Fiction Film - DE

16.00 > 16.15 BREAK

16.15 > 17.30 DISTRIBUTION ROUND TABLE
Moderated by Martin BLANNEY, Screen International - UK

THURSDAY 30 / 08

JUNIORS + EXECUTIVES

09.30 > 11.15 CASE STUDIES
4 professionals present their success stories
Tudor GIURGIU, Operation Kino, Transilvania IFF - RO
Mira STALEVA, Dom Na Kinoto, Sofia IFF, Operation Kin - BG
Fridrik Thor FRIDRIKSSON, Reykjavik IFF - IS
Eva MORSCHE KIHN, Eden / Cine Sin Fronteras - FR
Moderated by Catherine CHAMPEYROL, Beauteums - FR

11.15 > 11.30 BREAK

11.30 > 12.30 HOW TO START A LOCAL CINEMA
A guide for who is interested in starting a cinema, from suitable buildings to technical considerations, to costs, programming, marketing, staffing and finding an audience.
Catharine DES FORGES, Independent Cinema Office (ICO) - UK

12.30 > 14.15 LUNCH

JUNIORS > SALA TEATRO

14.30 > 15.30 AUDIENCE DEVELOPMENT
Tools and strategies for knowing your audience
Raymond WALRAVENS, Rialto Cinema - NL

15.30 > 16.15 PROJECT MANAGEMENT
How to develop a project: concept, funding, development, team
Dörte NIMZ, Free-lance cultural manager and consultant, Hamburg - DE

16.15 > 16.30 BREAK
16.30 > 18.00  WORKSHOP ON PROJECT MANAGEMENT  
*Split in 5 groups, the trainees will work on a project*  
Dörte NIMZ, Free-lance cultural manager and consultant, Hamburg, DE

18.00 > 18.30  EXECUTIVES’ DIPLOMA CONSIGNMENT

18.30 > 19.00  PICTURES

**Executives > Room 9**

14.30 > 16.00  CREATIVE MANAGEMENT  
*Operational Creativity: Agility and Pleasure in Building suitable, original and successful Solutions*  
Catherine CHAMPEYROL, Beautemps Strategie et Créativité, FR

16.00 > 16.15  BREAK

16.15 > 17.45  DISTRIBUTION CONTRACTS AND ROYALTIES  
*Strategies & Methods of Film Sales: Theatre, TV, VoD, DVD & ancillaries*  
Stéphanie ROUX, Insomnia World Sales - FR

18.00 > 18.30  EXECUTIVES’ DIPLOMA CONSIGNMENT *(Sala Teatro)*

18.30 > 19.00  PICTURES

**FRIDAY 31 / 08**

**Executives > Room 4**

8.45 > 9.30  ROOM CHECK-OUT

9.30 > 11.30  CICAE OFF AWARD

11.30 > 12.30  DEBRIEFING

12.30 > on  LUNCH

**Juniors > Sala Teatro**

10.00 > 11.30  TEAM MANAGEMENT  
*Managing and motivating your team – and yourself*  
Fiona NARBURGH, Wychavon and 3F Consulting – UK

11.30 > 12.30  FOCUS ON SHORT FILMS  
*Circuito Off Int. Short Film Fest*  
Alessandro GRANDESSO – IT
12.30 > 14.15  LUNCH

14.30 > 15.30  MARKETING & COMMUNICATION
Recognizing and communicating your cinema’s identity: working with the media and your public
Jiri SEBESTA, Aero Kino - CZ

15.30 > 16.15  EUROPA CINEMAS
Objectives, achievements and expectations of Europa Cinemas
Fatima DJOUMER - FR

16.15 > 16.30  BREAK

16.30 > 17.30  FUNDRAISING
Tools and strategies for raising funds for arthouse cinemas
Paula ASTORGA, Cineteca Nacional de Mexico - MX

SATURDAY 01 / 09

Juniors

9.30 > 13.00  WORKSHOP ON PROJECT MANAGEMENT
Split in 5 groups, the trainees will work on a project

13.00 > 14.45  LUNCH

13.00 > 15.00  JURY EVALUATION
The jury - composed of Dörte NIMZ, Paula ASTORGA and Raymond WALRAVENS - will read the projects

15.00 > 17.30  PRESENTATION AND EVALUATION OF THE PROJECTS

17.30 > 18.30  PROJECT AWARDS WITH MALEFATTE AND DIPLOMA CEREMONY

SUNDAY 02 / 09

Juniors

9.00 > 10.00  ROOM CHECK-OUT

10.00 > 12.00  DEBRIEFING
DAY-BY-DAY PROGRAMME
MONDAY AUGUST 27 / Afternoon

15:00 > 16:00  OFFICIAL OPENING

Presentation of the training / Presentation of the "Dream Team" / Presentation of all the participants / Welcome word and official opening by:

Markéta HODOUSKOVA
General Delegate, CICAE

Detlef ROSSMANN,
President of the CICAE

Notes:
16:00 > 17:30  PARTNERS’ WORD

Domenico FINOTTI,  
President  
of  San Servolo Servizi

Francesca  
ZACCARIOTTO  
President  
Province of Venice

Alberto BARBERA,  
Artistic Director  
Venice Int. Film Festival

Pascal DIOT,  
Venice Film Market

Notes:
17:30 > 19:00   PUBLIC POLICIES

Emmanuel JOLY
European Commission
MEDIA Programme

Peter DINGES
Filmförderungsanstalt
Germany

Magalie ARMAND
Centre National du Cinéma et de l’Image Animée
Aide aux cinémas du monde
France

Domenico DINOIA
Federazione Italiana Cinema d’Essai
Italy

Notes:
TUESDAY AUGUST 28 / Morning

9:30 > 12:30  ECONOMICS OF CINEMA

History, Market and Trends of the Audiovisual Industry from 1970 to nowadays

Laurent CRETON, University Paris Sorbonne (FR)
Graduated at ESCP Paris Business School + PhD in Economic Sciences, Paris Dauphine. He is a professor at Paris III Sorbonne Nouvelle and the director of IRCAV (Institute of Research on Cinema and Audiovisual). He published key books on the subject:


Notes:
TUESDAY AUGUST 28 / Afternoon

14:30 > 15:30  THE CHAIN OF RIGHTS

Production

Alfred HÜRMER, Integral Film Production, Berg, Germany
Integral Film was founded in 1985. Integral Film develops and realizes preferentially sophisticated film productions, which often are a result of European co-productions. Since 1995, Alfred Hürmer is the management partner. Integral Film GmbH is domiciled in Berg, near Munich.

Notes:
International Sales

Pascal DIOT Venice Film Market, Venice, Italy

After studying journalism (Geopolitics) and working for 23 years (1980-2003) as international sales director in the international departments of multimedia groups such as TF1, TELE HACHETTE, UGC, CANAL + and PATHE, I founded and managed ONOMA (2003-2008) a production and sales company with which I co-produced and sold documentaries and films (THE FORGOTTEN LAND, Camera d’Or in Cannes 2005 among many others). Simultaneously, since 1998 I founded my own Production company, IDPL with which I co-produced feature films “AME AGARU” (1999), “HAVANA EVA” (2010) and documentaries “NEW LIFE” (2006) and “BREAK HIT” (2008). IDPL is currently co-producing 3 films “THE KIDNAP” (France/Jordan), “HOUSEKEEPING” (France/Lebanon/Egypt), “SOUTHEAST LOVE” (France/Singapore). Consultant and expert on international sale & marketing, acquisitions and co-productions working for companies, international producers’ workshops, cinema schools and International festivals and markets (Head of the Venice Film Market and Manager of the Dubai Filmmart).

Notes:
15:30 > 15:45  GOING DIGITAL

MEDIA Salles - Facts and Figures of Art Cinemas and Digitalisation in Europe and Worldwide (Video)

Elisabetta BRUNELLA, MEDIA Salles, Italy
She studied in Milan, Italy, and Binghampton, USA.
1984-1989: Public Relations and Communication Manager at SAE Sadelmi
December 1991-present: General Secretary at MEDIA Salles, a non-profit association operating within the EU MEDIA Programme with the support of the Italian Government in the field of cinema exhibition

Notes:
16:00 > 17:30  GOING DIGITAL

Technologies and New Economical Models

Jean-Pierre VILLA, SAGEC, France

After a teaching career, he created several societies that he is now managing: SAGEC - Société d'Animation et de Gestion d'Entreprises Cinématographiques; arthouse cinema LE PALACE (5 screens); MEDIATECHNIQUES (cinematographic equipment). He is also responsible for the pedagogical content of the training «Managing an independent cinema». In 2002, he participated in the creation of CINELIA that federates 600 movie theatres in order to finance the digitization.

Notes:
Going Digital: Conclusions

Christian BRÄUER, AG Kino – Gilde, Germany
- President of AG Kino – Gilde deutscher Filmkunsttheater
- CEO Yorck-Kino GmbH (10 arthouse cinemas with 26 screens and 2 open-air screens in Berlin)
- CEO Programmkinos Ost GmbH (1 arthouse cinema with 5 screens in Dresden)
- Study/PhD: Political Science

Notes:
WEDNESDAY AUGUST 29 / Morning

09:30 > 11:15  NATIONAL NETWORKS IN ACTION
The heads of the main European art house networks present their fields of action

AG Kino – Gilde deutscher Filmkunsttheater e.V.

Christian BRÄUER, AG Kino – Gilde, Germany
President of AG Kino – Gilde deutscher Filmkunsttheater
CEO Yorck-Kino GmbH (10 arthouse cinemas with 26 screens and 2 open-air screens in Berlin)
CEO Programmkinostiftung Ost GmbH (1 arthouse cinema with 5 screens in Dresden)
Study/PhD: Political Science

Notes:

Federazione Italiana Cinema d’Essai (FICE)

Domenico DINOIA, Vice-President FICE, Rome, Italy
- Vice-President of the Federazione Italiana Cinema d’Essai
- Cinema Exhibitor: directs, programs and manages a cinema network in and near Milan

Notes:
**Association Française des Cinémas d’Art et Essai (AFCAE)**

**Alain BOUFFARTIGUE**, AFCAE, Paris, France  
- Vice-President of the Association Française des Cinémas d’Art et Essai  
- Person in charge for AFCAE’s national task group « Young Audience »  
- Cinema exhibitor in Auch, France

**Notes:**

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**access>CINEMA**

**Maeve COOKE**, access>CINEMA, Dublin, Ireland  
Director of access>CINEMA

**Notes:**
How to present masterpieces of the past: methods and clues

Paula ASTORGA, Cineteca Nacional de México, Mexico City, Mexico
Former director and founder of Mexico City International Film Festival (2004-8),
Current Director of the National Cinematheque and the Mexican Film Archive. Likewise,
she teaches at CENTRO University and had been part of the committee for the selection
of the Ibermedia TV program. Her most recent project, The Film Society of Tlatelolco,
opened in 2010 with a 35mm selection of 50 films celebrating the Directors’ Fortnight of
Cannes Film Festival. Her last years’ work consisted in conforming an alternative
network that promotes and encourages the exhibition of art cinema in Mexico.

Notes:
WEDNESDAY AUGUST 29 / Afternoon

14:30 > 17:30  FOCUS ON YOUNG AUDIENCE
Know-how and practices for a successful work with young audiences (Junior Session, Sala Teatro)

Programming

Kamila TOMKIEL, New Horizons Association, Warsaw, Poland
Culture animator and film expert. She works in New Horizons Association - since 2006 as coordinator of the New Horizons of Film Education. Since 2010, she is also involved in film distribution.
Education:
- 2000-2005 - University of Warsaw (Science of Culture)
- 2002-2004 - Academy of Film and Television, Warsaw (organization of film production)

Notes:
14:30 > 17:30  **FOCUS ON YOUNG AUDIENCE**
(Junior Session, Sala Teatro) **Know-how and practices for a successful work with young audiences**

**Kids and School**

**Petra ROCKENFELLER**, Lichtburg Filmpalast, Oberhausen, Germany
- Since 1995, film booker, programmer & manager of the cinema Lichtburg Filmpalast Oberhausen
- Since 2006, member of the for the selection committee for the Federal Government’s Commissioner for Culture and Media; member of the board of trustees Young German Film for the sectors: screenplay support for youth and children’s film, production and project development of youth and children’s films.
- From 2008 to 2011, member of the selection commission of the youth film competition of the Int. Short Film Festival Oberhausen

**Notes:**
14:30 > 17:30  FOCUS ON YOUNG AUDIENCE
(Junior Session, Sala Teatro) Know-how and practices for a successful work with young audiences

Visual Media Literacy

Alessandra ROMANELLI, La Lanterne Magique, Neuchâtel, Switzerland

Since 2005, in head of coordination of La Lanterne Magique (The Magic Lantern), a film club for children aged from 6 to 12, based in Neuchâtel, Switzerland. Particular responsibilities include programming, international relations and press. La Lanterne Magique is the largest club of its kind in Europe, as it currently has 25,000 child members in 73 towns spread across the whole of Switzerland. Since 1999, the concept has been adopted outside of Switzerland, with clubs being founded in France, Belgium, Italy, Spain, Germany, England, Argentina, Morocco and Senegal. La Lanterne Magique has also organised a number of different cinema events and film seasons for children in other countries around the world, including Romania, the Philippines and Ethiopia, and is currently developing projects in Lebanon and the United Arab Emirates. La Lanterne Magique enjoys the patronage of UNESCO and support from the Swiss Federal Office for Culture (Film Section) as well as the European Union for a number of programmes, such as “Connect” and “e-learning

Notes:
14:30 > 17:30  **FOCUS ON YOUNG AUDIENCE**

(Junior Session, Sala Teatro)  **Know-how and practices for a successful work with young audiences**

**Festival**

**François AYMÉ**, Cinéma Jean Eustache, Pessac, France
- Director of the cinema Jean-Eustache in Pessac, France, since 1990
- Curator of the International Historical Film Festival, Pessac
- General Secretary of AFCAE

**Notes:**
14:30 > 17:30  **FOCUS ON YOUNG AUDIENCE**

(Junior Session, Sala Teatro) **Know-how and practices for a successful work with young audiences**

**Workshops**

**Francesco CLERICI**, Barz and Hippo, Milan, Italy
- Person in charge for educational projects and workshops
- Writer, director of documentaries, editor

**Notes:**
14:30 > 16:00  THE CHAIN OF RIGHTS: DISTRIBUTION

(Executive Session; Room 9)

Presentation of the profession “Distributor” 1/3

Jiri SEBESTA, Aerofilms / Cinema Aero, Prague, Czech Republic
PR, marketing, head of campaigns

Notes:
14:30 > 16:00  THE CHAIN OF RIGHTS: DISTRIBUTION

(Executive Session, Room 9)

Presentation of the profession “Distributor” 2/3

Eric VICENTE, Sophie Dulac Distribution, Paris, France

2007 - present day: Director of sales at SOPHIE DULAC DISTRIBUTION, programming director at LES ECRANS DE PARIS
2003 - 2007: ARP SELECTION Director of distribution
2001 - 2003: EURIPIDE DISTRIBUTION Director of the distribution company
1999 - 2001: METROPOLITAN FILMEXPORT Assistant of the director of distribution
1998 - 1999: PATHE BRUMATH Commercial director of the multiplex

Notes:
14:30 > 16:00  THE CHAIN OF RIGHTS: DISTRIBUTION

(Executive Session, Room 9)

Presentation of the profession “Distributor” 3/3

Joachim KÜHN, Real Fiction Filmverleih, Cologne, Germany
Director of Real Fiction Filmverleih
- Studied Philosophy, Germanistik, Sociology in Münster and Cologne with M.A. 1991
- Worked for video art company 235 MEDIA between 1986 and 1996
- Founded Filmclub 813 in Cologne in 1991
- Concert and recording managing for SEQUENTIA, ensemble for medieval music
- Founded REAL FICTION DISTRIBUTION in 1996
- Founding and Programming Filmhaus Kino Köln since 1998
- Managing Art House Cinema FILMPALETTE, Cologne since 2003
- Boardmember of AG Verleih, a representation of the arthouse distributors in Germany
- Regional speaker of AG Kino, a representative of the arthouse cinemas in Germany

Notes:
16:15 > 17:00  DISTRIBUTION ROUND TABLE  
[Executive Session, Room 9]

Round Table - moderated by Martin Blaney, UK

Jiri SEBESTA, Aerofilms / Cinema Aero, Prague, Czech Republic  
PR, marketing, head of campaigns

Eric VICENTE, Sophie Dulac Distribution, Paris, France  
2007 – present day : Director of sales at SOPHIE DULAC DISTRIBUTION, programming director at LES ECRANS DE PARIS  
2003 - 2007 : ARP SELECTION Director of distribution  
2001 –2003 : EURIPIDE DISTRIBUTION Director of the distribution company  
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Joachim KÜHN, Real Fiction Filmverleih, Cologne, Germany  
Director Real Fiction Filmverleih  
- Studied Philosophy, Germanistik, Sociology in Münster and Cologne with M.A. 1991  
- Worked for video art company 235 MEDIA between 1986 and 1996  
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- Managing Art House Cinema FILMPALETTE , Cologne since 2003  
- Boardmember of AG Verleih, a representation of the arthouse distributors in Germany  
- Regional speaker of AG Kino, a representative of the arthouse cinemas in Germany

Martin BLANEY, Screen International, Berlin, Germany  
After completing a PhD on the relationship between German cinema and television, Martin Blaney moved to live in Germany in 1988. Since then, he has worked for, among others, the Berlinale, Filmfest München, and various initiatives of the European Union’s MEDIA Programme. In 1990, he became the correspondent for Germany, Austria and Switzerland at the British trade magazine Screen International and has also been a regular contributor to such publications as German Films Quarterly and KINO – German Film. In 2000, he left Screen International to become Head of Press & PR for the Berlin production company Road Movies, but returned to Screen in 2001. In addition to his journalistic activities, Martin Blaney has been a jury member at numerous international film festivals and served as a moderator for various panels at the Berlinale as well as other events throughout Europe.

Notes:
THURSDAY AUGUST 30 / Morning

09:30 > 11:15  CASE STUDIES
4 professionals present their success stories

Transilvania International Film Festival & Operation Kino

Tudor GIURGIU, Transilvania International Film Festival, Cluj, Romania
Tudor Giurgiu is a member of the European Film Academy, founder and President of the Transilvania Int. Film Festival, founder of the production company Libra Film and of the film distribution company Transilvania Film, co-founder of Cityplex – local exhibitor (11 screens) – and initiator of the Gopo Awards Gala. Tudor’s debut feature Love Sick was selected in Panorama section of 2006 Berlinale and awarded in several int. festivals. Between 2005 and 2007, he served as General Director of Romanian National Television (TVR). In 2008, he directed for HBO the documentary Weddings, Music and Videotapes. Tudor was involved as main producer in Katalin Varga by Peter Strickland, awarded with a Silver Bear in 2009 Berlinale and with the European Discovery of the Year at EFA Awards. He is currently in postproduction with his 2nd feature as a director, Of Snails and Men, a coproduction with Agat Films (France), as well as in preproduction with his 3rd feature as a director, Cristian.

Notes:
09:30 > 11:15  **CASE STUDIES**
4 professionals present their success stories

**Sofia International Film Festival & Operation Kino**

**Mira STALEVA**, Sofia International Film Festival, Sofia, Bulgaria

Mira joined the Sofia International Film Festival, the most important film festival in Bulgaria and one of the key film events in Europe, as a program adviser, and as Head of Sofia Meetings, the co-production platform of Sofia IFF. It is supported by the MEDIA programme and designed to promote new projects by young European filmmakers and encourage the distribution and participation of new Bulgarian and Balkan films in European film festivals. She organises workshops and courses for young filmmakers and is deputy director of Art Fest Ltd.

Notes:
09:30 > 11:15  CASE STUDIES
4 professionals present their success stories

Reykjavik International Film Festival

Fridrik Thor FRIDRIKSSON, Reykjavik International Film Festival, Iceland
Fridrik Thor Fridriksson is an Icelandic film director. He started his film making career with experimental films and documentaries in the early 1980s. He founded The Icelandic Film Corporation in 1990, it has since become Iceland’s most important film production company. The company produces his films and works with other Icelandic directors as well as producers. His international reputation led the company to build a network of internationally well-established co-production partner companies, including Lars von Trier’s Zentropa and most recently, Francis Ford Coppola’s American Zoetrope. His second feature Children of Nature (1991) was nominated for an Oscar as Best Foreign Language Film and it took the Grand Prize at the 4th Yubari International Fantastic Film Festival in February 1993. He also starred in Lars von Trier’s 2006 comedy film The Boss of it All.

Notes:
09:30 > 11:15  
**CASE STUDIES**

4 professionals present their success stories

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**Eden / Cine Sin Fronteras**

**Eva MORSCH-KIHN, Cine Sin Fronteras / Eden, France**

Eva is graduate in modern literature and film and has also a Master in cultural management from the University Paris Dauphine. She works at ARCALT (Association Rencontres Cinémas d’Amérique Latine de Toulouse) where she is responsible for professional meetings (Cine en Construction, Cine en Development, et Cine Sin Fronteras) and the partnership strategy of the festival. Due to her work she highly participated in the professionalization of the festival. In addition, she is in charge of the programming of the festival’s short film section.

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**Notes:**
11:30 > 12:30 HOW TO START A LOCAL CINEMA

A guide for who is interested in starting a cinema, from suitable buildings to technical considerations, to costs, programming, marketing, staffing and finding an audience

Catharine DES FORGES, Independent Cinema Office, London, UK
Catharine has spent 18 years working in the exhibition sector for a variety of organisations including the BFI and Arts Council England. She has worked as a freelance programmer and arts consultant and programmed for festivals and cinemas both in the UK and internationally. She has lectured in film at a number of UK universities and is a regular contributor to industry events and a frequent filmmaker Q&A host. Catharine founded the ICO in 2003 and has been its Director ever since.

Notes:
THURSDAY AUGUST 30 / Afternoon

14:30 > 15:30  AUDIENCE DEVELOPMENT
(Junior Session, Sala Teatro)

Tools and strategies for knowing your audience

Raymond WALRAVENS, Rialto Film, Amsterdam, Netherlands
- Manager of the RIALTO in Amsterdam
- Several responsibilities in Dutch professional organisations
- Audiovisual Expert c/o European Commission

Notes:
15:30 > 16:15  PROJECT MANAGEMENT
(Junior Session, Sala Teatro)

How to develop a project: Concept, funding, development, team

Dörte NIMZ, Freelance Cultural Manager, Hamburg, Germany
1996 to 1999 free-lance work for several theatres in Cologne, Jena, and Vienna in the field of direction and stage management. Since 2000 conception, organization and project management for interdisciplinary cultural projects, festivals, exhibitions, and events. Has worked for various film festivals such as goEast – Festival of Central and East European Film, International Short Film Festivals Hamburg, and Project Migration in Cologne. Worked as Festival Manager for LUCAS International Children’s Film Festival in Frankfurt until 2007. She is now a freelance cultural manager and consultant, currently organizing the Hamburg SchulkinoWoche.

Notes:
16:30 > 18:00  WORKSHOP ON PROJECT MANAGEMENT

(Junior Session; split in 5 groups, the trainees will work on a project)

Workshop on Project Management – guided by Dörte Nimz

Notes:
14:30 > 16:00  CREATIVE MANAGEMENT
(Executive Session, Room 9)

Operational creativity: agility and pleasure in building suitable, original and successful solutions

Catherine CHAMPEYROL, BEAITEMPS Stratégies & Créativité, Paris, France
Graduate EDHEC of the Superior Institute for Marketing of Luxury and Certificate of Creativity from the University Paris-Descartes. Currently founding Associate Director of Beautemps. She has a solid experience in management and supervision of restructuring: commercial development and operational marketing in the international textile branch, in the internet start-up culture in the years 2000 - 2001, and the general direction of a leading style office. Since 2008, she is devoted to the creativity of organisations and accompanies the teams during the accomplishment of motivational challenges (IDTGV, TGV, Europcar, IWD etc). Since 2001, she works on trainings and conferences with enterprises and colleges about the subject “Creativity and Management”. Education of structured and interactive creativity.

Notes:
**Strategies and methods of film sales: theatre, TV, VoD, DVD, and ancillaries**

**Stéphanie ROUX**, Insomnia World Sales, Paris, France
- Managing director of the sales company INSOMNIA WORLD SALES
- Managing director of the theatrical distribution company COSMOPOLIS Distribution
- Teacher at the University of Montpellier and Valenciennes in “Film Marketing”.

**Notes:**
FRIDAY AUGUST 31 / Morning

10:00 > 11:30  TEAM MANAGEMENT
(Junior Session, Sala Teatro)

Managing and motivating your team – and yourself

Fiona NARBURGH, Wychavon and 3f consulting, Worcestershire, United Kingdom

Fiona started her career in 1990 planting trees with a County Council, then worked in waste management. She moved to Wychavon in 2001 and was quickly promoted to the management team as Head of Strategy and Communications. She has lead significant improvement and champions staff engagement and involvement making a film Thank Goodness it’s Monday on the topic.

Education: BSC, MA, Diploma in Management Studies (DMS), Worcester College of Higher Education and Certificate in Executive Coaching and Diploma in NLP.

Notes:
11:30 > 12:30  **FOCUS ON SHORT FILMS**
(Junior Session, Sala Teatro)

**Circuito Off International Short Film Festival**

**Alessandro GRANDESSO**, Circuito OFF Int. Short Film Festival, Venice, Italy
Program Coordinator

Notes:
09:30 > 11:30  **CICAE OFF AWARD**
(Executive Session, Room 4)

**Notes:**

11:30 > 12:30  **DEBRIEFING EXECUTIVES**
(Executive Session, Room 4)

**Notes:**
Recognizing and communicating your cinema’s identity: working with the media and your public

Jiri SEBESTA, Aerofilms / Cinema Aero, Prague, Czech Republic
PR, marketing, head of campaigns

Notes:
Objectives, achievements and expectations of Europa Cinemas

Fatima DJOUMER, Europa Cinemas, Paris, France
Head of International Department

Notes:
16:30 > 17:30  **FUNDRAISING**
(Junior Session, Sala Teatro)

**Tools and strategies for raising funds for art house cinemas**

Paula ASTORGA, Cineteca Nacional de México, Mexico City, Mexico

Former director and founder of Mexico City International Film Festival (2004-8), Current Director of the National Cinematheque and the Mexican Film Archive. Likewise, she teaches at CENTRO University and had been part of the committee for the selection of the Ibermedia TV program. Her most recent project, The Film Society of Tlatelolco, opened in 2010 with a 35mm selection of 50 films celebrating the Directors’ Fortnight of Cannes Film Festival. Her last years’ work consisted in conforming an alternative network that promotes and encourages the exhibition of art cinema in Mexico.

Notes:
SATURDAY SEPTEMBER 01 / Morning

09:30 > 13:00  WORKSHOP ON PROJECT MANAGEMENT
(Junior Session; split in 5 groups, the trainees will work on a project)

Workshop on Project Management

Dörte NIMZ, Freelance Cultural Manager, Hamburg, Germany
1996 to 1999 free-lance work for several theatres in Cologne, Jena, and Vienna in the
field of direction and stage management.
Since 2000 conception, organization and project management for interdisciplinary
cultural projects, festivals, exhibitions, and events. Has worked for various film festivals
such as goEast – Festival of Central and East European Film, International Short Film
Festivals Hamburg, and Project Migration in Cologne. Worked as Festival Manager for
LUCAS International Children’s Film Festival in Frankfurt until 2007. She is now a
freelance cultural manager and consultant, currently organizing the Hamburg
SchulKinoWoche.

Notes:
SATURDAY SEPTEMBER 01 / Afternoon

15:00 > 17:30  PRESENTATION AND EVALUATION OF THE PROJECTS
(Junior Session, Sala Teatro)

Notes:
17:30 > 18:30  PROJECT AWARDS WITH MALEFATTE / DIPLOMA CEREMONY
(Junior Session, Sala Teatro)

Notes:
SUNDAY SEPTEMBER 02 / Morning

10:00 > 12:00  DEBRIEFING

Notes:
WHO IS WHO
(TO OBSERVE CONFIDENTIALITY, THIS CHAPTER IS NOT AVAILABLE)
PRACTICAL INFO
YOUR CONTACTS (during your travel or stay)

The CICAE team will be equipped with Italian mobile phones, in use as from Aug 26th to Sept 2nd.
For any query, call the person in charge of your language group, as shown below:

<table>
<thead>
<tr>
<th>ITALIANI:</th>
<th>Katriina Miola (IT, EN, ES)</th>
<th>+39 320 053 28 70</th>
</tr>
</thead>
<tbody>
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<td>FRANCOPHONES:</td>
<td>Mathilde Gasnier (FR, EN)</td>
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<td>+39 339 701 94 77</td>
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<tr>
<td></td>
<td>(CZ, EN, FR, SK, RU)</td>
<td></td>
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<tr>
<td></td>
<td>Silvia Cibien (IT, FR, EN, ES)</td>
<td>+39 349 40 200 63</td>
</tr>
</tbody>
</table>

San Servolo reception
Tel: +39 041 276 5001
Fax: +39 041 276 5402

Taxi:
Franco Vitturi
Mob: +39 347 79 15 035

ACTV boats (vaporetti):
www.actv.it
0039 041 2424

Useful numbers on-site:
Emergency
Police / Carabinieri
Operator International Calls
Flight Information
118
112 / 113
170
+39 041 260 92 60

For any information BEFORE the seminar

Marketa HODOUSKOVA / General Delegate
+33 (0)1 56 33 13 29 / marketa.hodouskova@cicae.org
Silvia CIBIEN / Training Coordinator
+33 (0)1 56 33 13 24 / silvia.cibien@cicae.org
PREPARING YOUR TRIP

TRAVELLING FORMALITIES / PRECAUTIONS / GENERAL INFORMATION

1. **ID**: *Be careful! Please note* that further to the “terrorist threat”, Italy has stepped up ID requirements (even at the Venice Film Fest).
   You must have a valid passport (or ID card for EU members) at least until September 30th 2012.
   You must check the ID & Visa formalities required for your nationality prior to your departure.

2. **The currency** used in Italy is the **Euro €**

3. In Venice, you walk a lot. When arriving from the railway station or airport, allow for several minutes walk and changes of transport: be sure to use a **luggage easy to transport (backpacks or wheelie cases)**.
   Linens and towels are provided in San Servolo rooms and there is a launderette with washing machines and tumble-driers on the campus.

4. **Hand-luggage**: We advise you to bring in your hand-luggage some “first necessity” items, like a toothbrush, comb, contact lenses cleaning solution (but *be careful of the size*), underwear, etc...it might be useful if ever your luggage arrives later than you! If you happen to be in this situation, your luggage will be brought to you directly on the San Servolo island by your flight company, the day after your arrival. So, don’t panic but be prepared!

5. **Bring your laptop** !! It will be useful during the workshops, but also to stay connected with the rest of the world, as on San Servolo there is any internet point....

6. **Internet**: on San Servolo island internet is free: we’ll provide you a code to be connected. The Wi-fi is available only in the classrooms, but not in the bedrooms, so *don’t forget to bring with you your laptop Ethernet cable*, otherwise you’re forced to buy one in Venice or at the San Servolo reception.

7. The weather in August in Venice is quite hot and wet: 25-30 °C + maybe some summer storms.

8. **Be careful**! Venice lies into a Lagoon and during the summer season there are mosquitoes mainly during the nights. We advise you to bring good **repellents** to avoid bites!

9. **Trainees and coordinators only** : we suggest you to bring the following:
   a. **30 programmes/flyers** from your cinema/festival to show your place to the other participants
      If you need to send by post some materials, please advise San Servolo reception, and send the material at our attention.
      Address:
      San Servolo Servizi
      Attn. CICAE - Marketa Hodouskova
      Isola di San Servolo
      30100 Venezia - ITALIA
   b. **1 film poster**, if possible from your country, but not necessarily
   c. **1 bottle of your national drink** for the opening party

10. **Trainees**: Bring an hard copy of your training convention.
REIMBURSEMENTS OF EXPENSES

- **Trainers** will be refunded for their local travelling expenses, after the seminar, according to the standards fixed by the European Union (vaporetto/bus tickets, but **no taxis or shuttle**). Please, remember to bring a **copy of your ticket and boarding pass**.

- **Sponsored trainees** (only students to which we accorded a scholarship and that asked for a travel grant) will receive their travelling expenses after the seminar, according to the set scale, once they have filled in and handed in their form along with all proof of payment - except taxis and transport in Venice. Please, remember to bring a **copy of your tickets and boarding pass** which will be necessary for reimbursement and your bank data (IBAN + SWIFT/BIC code + address and name of your bank) in case you have not already communicated them.

Reimbursement will be done in Euro by bank transfer just **after the seminar**.

ACCOMMODATION AND VENUE FOR THE TRAINING

The training will be dispensed at the campus of **San Servolo Island**, where all participants will be accommodated.

The campus is more comfortable than many hotels in Venice, but remains a “budget” location - Venice is an expensive city, the CICAE is a non-profit-making association and our programme have to comply with European directives in terms of caps on daily allowances: thanks for your understanding.

**San Servolo** is one of the islands of the City of Venice. The only public means of transport to get there is the **vaporetto (water-bus)** line 20, leaving from **San Zaccaria M.V.E.**, located 200 m. from St Mark’s square (Piazza San Marco).

Pay attention to the last vaporetto timetable !!!!!

**From Venice to San Servolo**

The last 3 rides are at 1:30, 1:45 and 2:10 BUT:

The ride of **1:30 and 2:10 have to be booked** at least 20 mn before, calling the number **+39 800 84 50 65** and the vaporetto leaves from the stop **San Zaccaria Jolanda** instead than San Zaccaria M.V.E.

**From Lido Casinò (Venice Film Festival) to San Servolo**

The last ride is at 1:10

If you miss it, you can take the ride of 1:40, which doesn’t stop to San Servolo, but reaches San Zaccaria, from where you can take the last vaporetto to San Servolo at 2:10

In the event of an emergency, it is possible to take a taxi, but bear in mind that they are **expensive** and not **refunded** by the CICAE.

Prices (if you tell them you are CICAE guests):

- Lido >< San Servolo : 50 € until 4 pax (5 € x every additional person)
- San Marco >< San Servolo : 50 € until (5 € x every additional person)
- San Servolo > < Airport : 90 € until 4 pax ( + 15 € x every additional person)
- Piazzale Roma (bus terminal)/ S. Lucia train station >< San Servolo : 60 € until 4 pax (10 € x every additional person)
- Tronchetto >< San Servolo : 65 € until 4 pax (10 € x every additional person)
- Night supplement from 10 pm to 7 am: 10 €
HOW TO GET TO SAN SERVOLO ISLAND

All participants have to arrive at San Zaccaria first to get to San Servolo Island

San Zaccaria is one of the easiest stations to get to. There are 3 vaporetto (waterbus) landing stages, located to the right of piazza San Marco (St Mark’s Square), in order: “Danieli” (opposite the hotel Danieli), “Jolanda” (opposite the hotel Savoia & Jolanda) and “Monumento / M.V.E.” (opposite the statue of Vittorio-Emanuele on horseback), just before the Pietà bridge.

From there, you will take the vaporetto line 20 to San Servolo island.

ARRIVING FROM VENICE MARCO POLO AIRPORT

/// THE EASIEST WAY
waterbus Alilaguna http://www.alilaguna.it - 1h 30 mn- 19€

Take the Alilaguna Linea Blu or Alilaguna Linea Arancio boats outside the airport, direction San Marco / San Zaccaria (your stop). Prices: €15 - tickets available from the ACTV counter in the airport or €14 if bought online.

The journey takes 1hr 15min.
- Linea Blu timetables and tickets: http://www.alilaguna.it/en/lines/linea-blucruise-terminal-san-marco-airport
- Linea Arancio timetables and tickets: http://www.alilaguna.it/en/linea-arancio

Then you’ve to take the vaporetto n.20 (see timetable below) to reach San Servolo.

Price of the “traghetto” ticket to San Servolo: 4€ Duration of the trip: 10 mn

/// THE MOST EXPENSIVE / QUICKEST WAY
Take a taxi - 40mn- 90€ (if alone)

Be careful! The EU will not let us reimburse taxis, except in the event of absolute necessity.

Prices: San Servolo > < Airport : 90 € until 4 pax ( + 15 € x every additional person)

/// THE LONGEST WAY
Bus to Piazzale Roma + waterbus to San Zaccaria - 1h30 – 17.00€

In front of the airport, 4 to 6 buses leave hourly for the bus terminal “Piazzale Roma” located in Venice:

- the ACTV bus n° 5 leaves every 15 minutes from 4:08 AM to 1:10 AM – duration of the journey: 30 mn 6€ one way, 11€ return – Tickets are sold at the ACTV ticket office of the airport, at the automatic machine near to the bus stop or in the bus with a 0,50 € extra charge. Tickets are available on line on www.actv.it

Once in Piazzale Roma, take a vaporetto (n.2 suggested) until San Zaccaria. Price: 7€ Duration: 40 mn

Once in San Zaccaria, you’ve to take the vaporetto n.20 (see timetable below) to reach San Servolo.

Price of the “traghetto” ticket to San Servolo: 4€ Duration of the trip: 10 mn

ARRIVING BY CAR

Park in Mestre (main land) not in Venice Piazzale Roma or Tronchetto: too expensive, around 30€ x day !!!!!

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<th>Parcheggio Stazione Mestre</th>
<th>Garage Gregory</th>
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</thead>
<tbody>
<tr>
<td>Viale Stazione 10</td>
<td>350 mt from the train station</td>
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<tr>
<td>Tel: +39 041938021</td>
<td>Piazzale della Stazione, 23</td>
</tr>
<tr>
<td>Email: <a href="mailto:venezia.mestre@sabait.it">venezia.mestre@sabait.it</a></td>
<td>Tel : (+39) 041 926 478</td>
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<tr>
<td>16€</td>
<td>Cel. +39 041/926478</td>
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<td>12 €/day &amp; 15 € Sat-Sun</td>
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</table>
Park Ca’ Marcello
550 mt from the Mestre train Station (Ferrovia or Stazione in Italian)
Via Ca Marcello
Tel: (+39) 041 97 68 44
Monthly ticket of 18€!

Free on Sundays. 4€/day from Monday to Saturday
You should walk 5/10 min to reach the train station, is the cheapest solution, not necessarily the more comfortable.
http://www.asmvenezia.it/scaricabili/mappa_scambiator_eng.pdf

To reach Venice (Piazzale Roma) take a train or a bus (n.2) - a ride every 5 / 10 mn
Prices: 1.30€ Duration 10 mn
From Piazzale Roma to san Servolo, see “Arriving by train”

ARRIVING BY TRAIN

In front of the train station (« Ferrovia » stop) take a vaporetto to San Zaccaria. From there you should take Price: 7 € for one ticket valid for 1 hour:
Line 2: every 10 mn
Line 51: every 20 min from 05:15 am to 00:15 – arrives at San Zaccaria-Jolanda in 20 minutes.
Line 41: every 20 min from 06:15 am to 08:15 pm – arrives at San Zaccaria-Jolanda in 27 minutes.

Night vaporetto if necessary!
Line N: every 20 min. from midnight to 04:45 am linking Ferrovia or Piazzale Roma to San Zaccaria-Jolanda and San Zaccaria-Danieli (in 30 min).
Once in San Zaccaria, you’ve to take the vaporetto n.20 at San Zaccaria-Monumento/M.V.E to reach San Servolo.

Price of the “traghetto” ticket to San Servolo: 4€. Duration of the trip: 10 mn

Stop at the first station: in front of you there is the reception: check-in to get your room key.

Once you reach your room, please, meet us in the CICAE office in Room 8 (follow the signs from the reception).

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**A WORD ON LOCAL TRANSPORTS**

**Vaporetti**/water buses are the common public transport in Venice’s lagoon, the main company is ACTV ([www.actv.it](http://www.actv.it)).

The timetable in .pdf of all the lines is in attachment.

You can access (and leave) San Servolo only with Vaporetto line 20 (or by taxi), which brings you to Lido where the Venice Film Festival takes place.

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### LINEA 20. S.ZACCARIA - S.SERVOLO - S.LAZZARO - S.SERVOLO - S.ZACCARIA

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**From Venice to San Servolo**

The last 3 rides are at 1:30, 1:45 and 2:10 BUT:

The ride of 1:30 and 2:10 have to be booked at least 20 mn before, calling the number +39 800 84 50 65 and the vaporetto leaves from the stop San Zaccaria Jolanda instead than San Zaccaria M.V.E.

**From Lido Casinò (Venice Film Festival) to San Servolo**

The last ride is at 1:10

If you miss it, you can take the ride of 1:40, which doesn’t stop to San Servolo, but reaches San Zaccaria, from where you can take the last vaporetto to San Servolo at 2:10

**To travel in Venice** (except from an island to the other) vaporetti are not absolutely necessary: you will often make it by foot, with a good map. Local transportation is very expensive but economic passes exist (see below), and are sold almost everywhere, even in San Servolo.

!!!! The line 20 (San Zaccaria - San Servolo - Lido Casinò) is FREE for who has an accreditation to the Venice Film Festival, from 29/08 to 8/09 !!!!

If you want to take other vaporettos to move in Venice, you can buy tickets (ACTV company) in front of the main stops (from 7 am to 8:30 pm or to 11 pm for the most important stops), in tobacconists (indicated by a shop sign showing a big white T), at the information points ([www.turismovenezia.it](http://www.turismovenezia.it)) and at the reception of San Servolo Island. **Be careful!** Buy your tickets in advance because most of ticket desks close at 8:30pm. All the tickets are electronic.

**PRICES**

4€ **traghetto**= 1 stop from one island to the other [San Zaccaria-San Servolo / San Servolo-Lido]

7 € - **WATER SERVICES TICKET, 60’**
TOURIST TRAVEL CARDS

18,00 € - 12-HOUR TRAVELCARD
20,00 € - 24-HOUR TRAVELCARD
25,00 € - 36-HOUR TRAVELCARD
30,00 € - 48-HOUR TRAVELCARD
35,00 € - 72-HOUR TRAVELCARD
50,00 € - 7 DAYS TRAVELCARD

18,00 € 3-DAY YOUTH CARD: ROLLING VENICE

Allows unlimited travel and can be used on all the services - both waterborne (except those of Alilaguna, Clodia, Fusina, 25 and Casinò) and on land - that provide urban services within the municipality (“Comune” of Venice land services on the Lido and in Mestre except for journeys having Venice Marco Polo Airport as departure or arrival point). The ticket is valid for 72 hours from stamping. Can be bought by young people aged between 14 and 29 by showing the Rolling Venice Card, on sale at the Hellovenezia ticket desks for € 4.00.

> REGATA STORICA (for further information see below, ‘Events & Festivities’)

http://www.regatastoricavenezia.it

Sunday 2nd September will take place the REGATA STORICA, a traditional event that involves the typical and historical boats of Venice; it’s the most famous and spectacular festivity on the lagoon waters and it takes place on the Grand Canal. The information on the condition of traffic is not available yet, but only a week before. However, note that usually, the traffic in the Bacino San Marco (basin in front of San Marco Square) is very difficult. If you need to move to/from Servolo Island, the vaporetto stop is usually displaced in Sant’Elena, at the end of the city (20 min. from San Marco square) or you should take a taxi.
San Servolo island is owned by the Province of Venice. First used for a convent, then a military hospital, it was also used for a Venetian men’s asylum until 1978. It was then designated for artistic and academic activities. It now boasts the Venice International University campus, specialising in urbanism, sustainable development, art history etc. + summer courses and scientific seminars. The main building houses offices and lecture halls, looking out onto a park in which are located the campus and canteen buildings.

> ACCOMMODATION

All participants will be given a single or double room to be with bathroom (shower + washbasin + toilets), television, Internet connexion (Lan, not Wi-Fi) and direct telephone. They will be given a key card on arrival at the reception for opening the residential hall and room. It is very important that you always keep the key with you. For any problem in your room (for example if you lock yourself out of your room) please inform the reception. If you lose your key, you will be charged for a replacement.

The check-out is at 11 am

The Reception desk is open from 8.30 am to 7.30 pm. There is a night porter on duty from 7.30 pm to 8.30 am.

Please note that:
- Rooms are cleaned once a week;
- Linens and towels are provided;
- Only few hairdryers are available on reception
- No outside guests are allowed in the residential halls;
- Smoking is strictly prohibited in the residential halls, including individual rooms;
- Noise levels should be kept to a minimum, especially after 10 pm.

Be careful if you bring your laptop, cellular or hair dryer!

Most of Italian plugs/sockets are now the same as in all countries of Europe (except the United Kingdom and Ireland) but in some places, like in San Servolo rooms (or in hotels, especially in bathroom), there are still sockets with 3 holes.

It would be good to bring your converter if you have one. If you don’t and if you need one (you will see once on-site), it will be easy to buy some (for 2 €) in Venice (in a shop called RATTI - Castello 5824 - 5 minutes walk from piazza San Marco: in the angle of “Salizzada San Lio”, “Calle al Ponte della Guerra” and “Calle delle Bande”).
> MEALS

The campus restaurant ("Mensa") is open from 7:30 am to 9:30 am - midday to 2:30 pm – 7 pm to 8:45 pm.

Students: the CICAE will offer your breakfast and lunch from 28th to 2nd September morning (Junior), from 28th to 31st morning (Executive). You will be free to have dinner in Venice (see next page for “restaurants”) or on-site at the Mensa (8 € for complete dinner). The teachers are invited by CICAE for dinner every nights. If some students are interested to join us, the meeting is at 7:45 pm at the vaporetto stop.

Trainers can have all their lunches at the Mensa and are invited to have dinner with the CICAE team in Venice every evening. Should they wish so, the meeting point is at the vaporetto stop at 7.45 pm ; if they want to eat by themselves , the meals won’t be reimbursed.

All: To eat at the Mensa, you will need meal vouchers, which we will provide you at your arrival in San Servolo, depending on the number of meals that you are offered by the CICAE. Pay attention NOT TO LOOSE the vouchers, because we won’t have extras vouchers to give you.

Breakfast could be English breakfast (salted) and/or European breakfast (sweet).
Lunch and dinner comprise a “primo piatto” (pasta/rice etc) + “secondo piatto” (meat or fish) + “contorno” (vegetables) or starter + drink (supplementary fee for wine) + bread + fruits or dessert.
Vegetarian meals are always proposed, but not other diets (kosher, hallal etc).

Any accompanying persons shall pay € 5 for breakfast and € 8 for other meals at the mensa.
Note that this is also the price you will pay if you loose your vouchers.

There is also a bar on the ground floor in the area 6, in the main buildings (see San Servolo map > next page). There, you can buy brioches and sandwiches. It is open from 8.30 am to 6 pm.

> LAUNDRY

A self-service launderette (using coins) is available on the ground floor of Building Maestrale.

> TELEPHONE and INTERNET

You can phone from your room using prepaid cards, sold in every tobacco shop in Venice (TABACCHI).
Internet: 90% of bedrooms are equipped with free internet plugs. Bring your laptop + ethernet cable for connexion! You could also ask for one cable at the reception....but note that due to the great number of persons in San Servolo at this period of the year, they often run out.

In the area around CICAE office and Bar there is a free Wi-Fi connection: codes to access will be given at your arrival.

You will also find many Internet points in Venice, but it is pretty expensive (> 5 € /h).
Close to the Piazza San Marco, there is one of them opened from 10 am to 11 pm: World-House (Castello 4502, San Filippo e Giacomo) Venetian Navigator I (Castello 5300 - Calle Casselleria Mon.-Sun. 10 am-10 pm), Tabaccheria 42 (Castello 2843 - Calle Lunga Santa Maria Formosa, Mon.-Sat. 7 am-1 pm and 3 pm-8 pm)

> EXERCICE

San Servolo has just built a sport area for different kind of sports (basketball, football, tennis). San Servolo park is also suitable for some work-out, but a bit tiny for real jogging. Venice swimming-pools will mostly be closed during our hours off. The beach is at the Lido (see how to reach it – 10’ boat trip – ) or at Punta Sabbioni (Linea LN from San Zaccaria-Pietà, every 30’, 40mn of trip).
In Venice it is usual to stop in small restaurants, called bacari, where you can have tastes of Venetian dishes – cicheti (from Latin, meaning small bites) served with a glass of wine. The cost for a cicheto goes from 1.00 – 2.5€, while a glass of house wine has a cost between 0.70 – 3.00€.

>>> Some of the most famous bacari are:

**Near S.Marco - Rialto:**

- **Al Marca’**  
  San Polo 213 (near the Rialto market)  
  Tel. 39924781  
  H: 09-21 (closed on Sundays)  
  PRICES: 1.50 – 4 €

- **Al Portego**  
  Castello 6015 (Calle della Malvasia)  
  Tel. 041-522-9038  
  H: 10– 15, 17 – 22  
  PRICES: 0.70 – 25 €

- **Al Ponte**  
  Cannaregio 6378 (Calle Larga G. Gallina)  
  Tel. 041 528 6157  
  H: 08– 22 (Mon – Sat); 08– 15 (Sun)  
  PRICES: 1 – 10 €

- **Antica Osteria Ruga Rialto**  
  San Polo 692, (Calle del Sturion)  
  Tel. 0415211243  
  H: 18.30 – 00.00  
  PRICES: 1.50 – 25 €

**Near the Train/Bus station:**

- **Al Paradiso Perduto**  
  Canaregio 2540 (Fondamenta della Misericordia)  
  Tel. 041 720581  
  H: 19 – 23(Mon, Thu); 11-00:00 (Fri – Sat – Sun)  
  PRICES: 5 – 25 €

- **Alla Vedova**  
  Cannaregio 3912  
  Tel: 0415285324  
  H: 11:00–22:30(Mon>Sat), 18:30–22:30 (Sun), Closed on Thursdays) PRICES: 1.50 – 25 €

**Near the Accademia bridge:**

- **Osteria ai pugni**  
  Dorsoduro 2859 (Ponte di Pugni)  
  Tel. 3469607785  
  H: 6.30 – 24.30  
  PRICES: 1.50 – 4.00 €

- **Al Bottegon**  
  Dorsoduro 1877 (Fondamenta Nani)  
  Tel. 0 41 523 0034  
  H: 08.00 – 20.00  
  PRICES: 1 – 20 €

**>>> Traditional Restaurants:**

- **Nono risorto (very good pizza!)**  
  Santa Croce 2238 (Sottoportego de Siora Brettina)  
  Tel. 0415241169  
  H: 12 – 14:30, 19– 23 (Closed on Wednesday)  
  PRICES: 10 – 25 €

- **La Mascaretta**  
  Castello 5183 (Calle Lunga Santa Maria Formosa)  
  Tel.0415230744  
  H: 19 – 02 (closed on Mondays)  
  PRICES: 11 – 30 €

- **Osteria Corte Sconta**  
  Castello 3886 (Calle del Pestrin)  
  0415227024  
  H: 18 – 00:00 (Tue – Sat)  
  PRICES: 15 – 25 €

- **Al Mascaron**  
  Castello 5525 (Calle Longa Santa Maria Formosa)  
  Tel. 0415225995  
  H: 19:30 – 22 (closed on Sundays)  
  PRICES: 19 – 40 €

**>>> the best slices of pizza in Venice:**

- **Antico forno - take away pizza**  
  San Polo 970/973  
  Tel. 041 5204110  
  H: 15 – 22  
  Prices: 2.50 – 4 €
>>> Bakery and pastry stores:

Da Tonolo  
Dorsoduro 3764, Crosera San Pantalon  
TEL. 0415237209  
H: 08 – 20 (Tue – Sat); 08 – 13 (Sun);  
Closed on Mondays

Rosa salva  
San Marco 950  
Calle Fubiera  
Mercerie S. Salvador  
Campo S. Giovanni e Paolo  
Bar San Giorgio  
Palazzo Franchetti

> SUPERMARKET

The closest supermarket are:
COOP  Castello 1797 / Castello, 5601/ Castello 5989 / Cannaregio 4612 / Via Malamocco 25, Lido

For any question about Venice and local shops please ask to our **Local Coordinator Tea Stifanic**

> TOBACCO

A **20-cigarettes box** costs around 4 € in Italy. They are sold only at tobacconists, which are indicated by a shop sign showing a big white T. No other shops or bars sell tobacco. Tobacconists are open only during the day (approx. 9 am - 7pm). At night, you can find a very few automatic vending machines working with euro coins and notes. Venetians will help you find them.

**From 2005, smoking is forbidden everywhere indoors**, especially in bars and restaurants, but many of them have terraces where it is tolerated. Besides, smoking other things than tobacco is strictly forbidden, and the airport & station customs (+ their dogs) are very tough with travellers smuggling in drugs.

**In San Servolo is forbidden to smoke in the bedrooms !!!!!!!**
## EVENTS & FESTIVITIES

### > 1 NATION, 1 BOTTLE: the opening party!

27th August > you are all invited to our opening buffet on San Servolo terrasse from 19:30 pm on.

! Remember to bring a bottle of your national drink!

### > VENICE FILM FESTIVAL EVENTS

30th August > Opening cocktail at the Venice Film Market

### > CICAE OFF AWARD AND CLOSING PARTY

13th CICAE Off Int. I Short Film Festival www.circuitooff.com

1st September > CICAE Off Award ceremony and CIRCUITO OFF FILM FESTIVAL CLOSING PARTY

San Nicolò Monastery - Venice Lido

21.00 Award Ceremony

22.00 Palmarès + Sony

23.00 Closing Party

### > MOSTRA INTERNAZIONALE D’ARTE CINEMATOGRAFICA 29.08 – 08.09

www.labiennale.org

The Mostra Internazionale d’Arte Cinematografica, the Venice Film Festival, is a part of the multicultural event known as the Biennale di Venezia (including also architecture, dance, contemporary art, etc.). This year it starts on Wednesday 29th August (opening night) and ends on Saturday September 8th. All participants are accredited to the Mostra, unless they didn’t send their personal data + ID photo. Course schedules will be fine-tuned to allow you to attend as many screenings possible, during evenings.

**Your accreditation will be an “INDUSTRY PROFESSIONAL”, one of the best levels (value: 150 €). A full briefing will be given to you on what screenings you will be able to access, but this information will be official only a week before the opening.**

The Mostra takes place at the Lido, a long stripe of land that closes the lagoon of Venice from the Adriatic sea. It is directly linked to San Servolo by line 20.

In case you attend late evening screenings, you will probably lose the last direct boat, which leaves the Casinò of the Lido at 1:10; If you miss it, you can take the ride of 1:40, which doesn’t stop to San Servolo, but reaches San Zaccaria, from where you can take the last vaporetto to San Servolo at 2:10.

**Be careful!** Unlike other great festivals, the Mostra doesn’t offer the full catalogue to the accredited professionals, and you have to buy it. The screening schedule is given for free.

### > ARCHITECTURE BIENNALE


13th International Architecture Exhibition – 29.08 - 25.11. 2012

13th International Architecture Exhibition, directed by David Chipperfield is open from 29th August to 25th November 2012, preview: 27th 28th August, awards ceremony and opening: 29th August. Opening times are 10 a.m. – 6 p.m. It is closed on Mondays (except September 3rd and November 19th, 2012). Tickets are available on line or at the entrance of the exhibition (Full price € 20, Students/Under 26 yrs. € 12). The exhibition is titled **Common Ground**, and will be complemented by 55 National Participations organized in the Pavilions at the Giardini, at the Arsenale and in the city of Venice. Official Collateral Events of the 13th International Architecture Exhibition will be presented by international subjects and institutions that will hold their exhibitions and initiatives in various locations around the city.
The Regata Storica is the main event in the annual “Vog a alla Veneta” rowing calendar. This unique sport has been practised in the Venetian lagoon for thousands of years and today it is particularly well-known for the spectacular historical water pageant that precedes the race. Scores of typically 16th century-style boats with gondoliers in period costume carry the Doge, the Doge’s wife and all the highest ranking Venetian officials up the Grand Canal in a brightly coloured parade. An unforgettable sight and a true reconstruction of the glorious past of one of most the powerful and influential Maritime Republics in the Mediterranean.

Programme

THURSDAY 30th AUGUST 2012

6.00 pm PRESENTATION OF THE TEAMS AND BLESSING OF THE GONDOLINI
Campo della Salute

SUNDAY 2nd SEPTEMBER 2012

4.00 pm HISTORICAL AND SPORT WATER PAGEANT
parade along the Grand Canal by historical crafts with costumed crews, boats and gondolas of the Venetian rowing associations (Voga alla Veneta).
Course: from St. Mark’s Bay all the way down the Grand Canal

5.00 pm YOUNG ROWERS’ TWIN-OARED PUPPARINI REGATTA
Course: the Castello Gardens, St. Mark’s Bay, Grand Canal, Rialto (around the paleto in front of the Banca d’Italia), and back to finish at Ca’ Foscari

5.20 pm WOMEN’S TWIN-OARED MASCARETE REGATTA
Course: the Castello Gardens, St. Mark’s Bay, Grand Canal, Rialto (around the paleto in front of the Banca d’Italia), and back to finish at Ca’ Foscari

5.50 pm SIX-OARED CAORLINE REGATTA
Course: the Castello Gardens, St. Mark’s Bay, Grand Canal, Rialto (around the paleto in front of the Santa Lucia railway station), and back down the Grand Canal to finish at Ca’ Foscari

6.10 pm, after the passage of caorline (match for third place) and 6.40 pm, after the passage of gondolini (final) Universities Boat Challenge: challenge on eight-oared galeoni boat by the crew of the Ca’ Foscari and Iuav Universities of Venezia versus other Italian and foreign Universities.
Course: From Rialto to Ca’ Foscari

6.20 pm TWIN-OARED GONDOLINI REGATTA
Course: the Castello Gardens, St. Mark’s Bay, Grand Canal, Rialto (around the paleto in front of the Santa Lucia railway station), and back down the Grand Canal to finish at Ca’ Foscari
OTHER EVENTS

30th AUGUST - 28th SEPTEMBER 2012
Historical and photographic exhibition "STORIA E GLORIA DEI CAMPIONI DEL REMO": pictures, paintings, documents and costumes of the Regata Storica
Cassa di Risparmio di Venezia, Campo San Luca - San Marco 4216, Venezia
Open from Monday to Friday 8.30am-1.30pm and 2.45pm-4.15pm
The exhibition continues at Hotel Ca' Nigra, Campo S. Simeon Grande 927, Venezia.

SATURDAY 1st SEPTEMBER, 9.00pm
Concert "SALVE REGINA", tribute to Caterina Cornaro, Queen of Cyprus, in the occasion of Regata Storica 2012
Musics by A. Vivaldi / G.B. Pergolesi / Leonardo Leo
Ensemble Musica Venezia
San Salvador Church, San Marco 4835 - ACTV stop: Rialto
Free entry - Info:+39 345 2787155
PARTNERS
Eventival™ 2.0 Festival Database is the world-leading film festival operational system, and a database platform containing the largest amount of data used by film festivals around the globe.

While the focus of the web-based, multi-lingual and multi-project Eventival is on facilitating the planning, preparation, organization and management of film festivals in all of their various stages, it can also serve as an office management system even when no festival is happening by being an organization’s platform for communication with the world.

The typical festival-related actions and activities using Eventival allows, simplifies or facilitates include:

- Evidence & archive of persons, companies, films and special events
- Online registration of persons (registration, accreditation) and films (film submission)
- Online access for the event’s guests, filmmakers and reviewers
- Entering and processing transport and transfer information
- Handling hotel reservations
- Handling accompanying and special events
- Designing, assigning, printing and distributing accreditation cards
- Organising print traffic
- Creating film schedules
- Providing export mechanisms for festival publications (printed & web)
- Allowing cost control
- Offering tools for individual and mass mailing
- Allowing remote film evaluation

Eventival provides festival staff with control over most internal and external actions, archives personal and film data from past editions, and facilitates their planning.

Permanent contact with users (professional festival organisers and filmmakers) makes its development an ongoing process that flexibly reacts to changes in information technology as well as the transformations of the film festival world itself.

Conceived by a group of film and music festival professionals with fifteen years of experience, and designed and developed over the past three years by an experienced team of graphic designers and IT experts, Eventival has already been used at over 100 festival editions in more than 30 countries.

Its features, support and connection to other film industry platforms (e.g. Cinando) make it the world’s most universal software of its kind.