

AGENDA

If not specified, all lectures take place in Sala Teatro.
Possibility to ask questions after each session: think about it!

28 AUGUST 2017 | DAY 1

9:00am - 4:00pm

Arrivals and Check-in at the CICAIE Office in Room 8

4:15pm - 5:15pm Opening Session in Sala Teatro

Welcome | Detlef Rossmann, CICAIE

Key Notes | Juliette Le Baron & Katriina Miola, CICAIE

5:15pm - 5:30pm

Venice Production Bridge | Pascal Diot, VPB (IT)

5:30pm - 6:00pm Workshops' Presentation

Juniors Workshop | Raymond Walravens, Rialto Cinema (NL) & Petra Rockenfeller, Lichtburg Filmpalast (DE)

Executives Workshop | Jon Barrenechea, Picturehouse Cinemas (UK)

6:00pm - 7:30pm

Trainees Introduction | Raymond Walravens, Rialto Cinema (NL) & Petra Rockenfeller, Lichtburg Filmpalast (DE) & Jon Barrenechea, Picturehouse Cinemas (UK)

7:45pm - 12:00pm

OPENING DINNER AT SALA & TERRAZZA BASAGLIA

29 AUGUST 2017 | DAY 2

9:00am - 10:30am

Juniors - Economy and Challenges of Art Cinema Exhibition |

Laurent Creton, University of Paris III (FR) & Detlef Rossmann, CICAÉ (DE)

Executives - Business Planning 1 | Kim Ludolf Koch, Cineplex (DE)

COFFEE BREAK

11:00am - 12:30am

Juniors - ReStart Workshop, Focus on Business Planning | Peggy Johnson, Loft Cinema (USA)

Executives - Business Planning 2, Kim Ludolf Koch, Cineplex (DE)

LUNCH BREAK

2:00pm - 3:30pm

Rethink your Cinema: Ideas, Communication and Space

Javier Pachón, CineCiutat/Cinearte (SP) & Jon Barrenechea, Picturehouse Cinemas (UK)

COFFEE BREAK

4:00pm - 5:30pm

Know your Audience: Theory and Practical Workshop | Sarah

Boiling, Sarah Boiling Associates (UK)

30 AUGUST 2017 | DAY 3

9:00am - 10:30am | **Success Stories**

- 1. Cineteca Bologna & Cinema Ritrovato** | Guy Borlee, Cineteca di Bologna (IT)
- 2. Cinema Katuaq** | Bill Bering, Katuaq (GL)
- 3. Urania National Film Theatre** | Zsofia Buglya, Urania National Film Theatre (HU)

COFFEE BREAK

11:00am - 12:30pm

Green Cinemas | Javier Pachón, CineCiutat/Cinearte (SP), Carmen Slijpen, Lewes Depot Cinema (UK) & Wiktoria Pelzer, Gartenbaukino (AT)

LUNCH BREAK

2:00pm - 3:30pm

Workshop on Marketing | Daniel Sibbers, Yorck Kinogruppe (DE)

COFFEE BREAK

4:00pm - 5:30pm

Juniors - Free Time to work on the ReStart Project with a Focus on Marketing

Executives - The Cinema Experience Workshop | Jon Barrenechea, Picturehouse cinemas (UK)

OPENING DAY OF THE VENICE FILM FESTIVAL

31 AUGUST 2017 | DAY 4

9:00am - 10:30am

Working with young audience + Q&A session | Petra Rockenfeller, Lichtburg Filmpalast (DE) & Petra Slatinsek, Kinodvor (SI)

COFFEE BREAK

11:00am - 11:45am

Working with Classics | Peggy Zejgman-Lecarme, Cinémathèque de Grenoble (FR)

11:45am - 12:30pm

Cinemas for Disabled Audience | Grainne Peat, UK Cinema Association (UK)

LUNCH BREAK

2:00pm - 3:30pm

Film Programming | Raymond Walravens, Rialto Cinema (NL) & Christian Pfeil, Arena Filmtheater (DE)

COFFEE BREAK

4:00pm - 5:30pm

Juniors - Free Time to work on the ReStart Project with a Focus on Audience and Film Programming

Executives - Workshop on Team Management | Catherine Champeyrol, Beautemps (FR)

OPENING DAY OF THE VENICE PRODUCTION BRIDGE

1 SEPTEMBER 2017 | DAY 5

9:00am - 9:45am

Technical and Operational Challenges and Opportunities of Digital Cinema | Elisabetta Brunella, MEDIA Salles (IT) & Raff Fluri, Focal / ProCinema (CH)

9:45am - 10:30am

Build a Network | François Aymé, AFCAE (FR) & Sino Caracappa, FICE (IT)

COFFEE BREAK

11:00am - 12:30am

Internal Communication & Team Building | Catherine Champeyrol, Beautemps (FR)

LUNCH BREAK

2:00pm - 3:30pm

Fundraising and Crowdfunding Opportunities | Mario Fortin, Cinéma Beaubien / AQCAE (CAN)

COFFEE BREAK

4:00pm - 5:30pm

Juniors - Success Stories | Jocelyne Aymé, Les Vendanges du 7ème Art (FR) & Ilmari Anrkil, Kino Sheryl (FI)

Executives - Workshop on Improving Communication & Networking Skills | Frank Morawski, The Communication Academy Berlin (DE)

VPB PARTY FROM 8:30pm @ HOTEL EXCELSIOR

2 SEPTEMBER 2017 | DAY 6

9:00am - 10:15am @ Excelsior Hotel, Lido di Venezia

Visit of a VR Cinema at the Venice Production Bridge

10:30am - 12:00am @ Excelsior Hotel, Lido di Venezia

Panel Discussion in collaboration with Venice Production Bridge and European Film Forum - **“Women in the Film Industry”**

Moderator: Catherine Champeyrol, Beautemps (FR)

Guests: Christine Berg, FFA (DE), Peggy Johnson, Loft Cinema (USA), Carola Stern, Focal (CH) & Lucia Recalde, MEDIA Programme (EU)

LUNCH BREAK | back to San Servolo island

2:00pm - 3:00pm

Cooperation between Producers, Distributors and Cinemas |

Renate Schneider, ARRI Media (DE), Carola Stern, Focal (CH), Christian Bräuer, AG Kino - Gilde/Yorck Kinogruppe (DE) & Detlef Rossmann, CICAÉ (DE)

3:00pm - 3:30pm

German Film Politics | Christine Berg, FFA (DE)

COFFEE BREAK

4:00pm - 4:30pm

French Film Politics | Julien Ezanno, CNC (FR)

4:30pm - 5:00pm

Europa Cinemas | Fatima Djoumer, Europa Cinemas (DE)

5:00pm - 6:20pm

Executives' Workshop Presentations

6:20pm - 6:40pm

Jury's Evaluation of the Executives' Presentations

6:40pm - 7:00pm

Executives' Awards

7:00pm GROUP PHOTOS

EVENING

9:00pm UNOFFICIAL CLOSING PARTY

3 SEPTEMBER 2017 | DAY 7

9:00am - 12:30pm | Juniors

ReStart Workshop - Completing of the final projects

9:30am - 10:30am | Executives

EXECUTIVES - Debriefing Session with Juliette Le Baron & Katriina Miola

Departure of the Executives

1:00pm

Deadline for handling the printed Powerpoints to the Jurors

LUNCH BREAK

3:00pm - 4:30pm

ReStart Projects Presentations

4:30pm - 5:00pm

Jury Evaluation of the Juniors' Presentations

5:45pm - 6:00pm

Juniors' Awards

DAY OF REGATA STORICA

Pay Attention to any Change in the Vaporetto's Schedule and Route

4 SEPTEMBER 2017 | DAY 8

9:30am - 10:30am | Juniors

JUNIORS - Debriefing Session with Juliette Le Baron & Katriina Miola

AFTERNOON

Venice Film Festival Screenings and/or Trainees' departure