

14TH ART CINEMA = ACTION + MANAGEMENT

THE ONLY INTERNATIONAL TRAINING
FOR ARTHOUSE EXHIBITORS
AND PROFESSIONALS



28/08 - 04/09/17 VENICE, ITALY

THEY WERE THERE IN 2016



Meaghan Brander, TIFF, Canada

I enjoyed the networking opportunities and getting to meet individuals from around the globe was invaluable. I've been in touch with many since the course and have even connected colleagues with the cinemas or organisations as well.

Paul Brewster, Phoenix Cinema Ltd, London, United Kingdom

The course truly feels like one of its kind. It's unique in its content, delivery and location. The content was prepared and delivered at an extremely high level of competency. The sessions were structured well, and supporting materials complemented each session.



Johan Fogde Dias, Zita Folkets Bio, Stockholm, Sweden

The course itself gave larger networking-tools, opening more doors in Europe. Inter-country projects have developed from small discussions which started on San Servolo.

Carmen Slijpen, Lewes Community Service, Lewes, United Kingdom

I particularly enjoyed the wide range of subjects covered from team management to marketing to the current political cinema climate.



David Sprinz, Scala Programm kino, Lüneburg, Germany

Meeting about 50 people from almost 30 countries, bringing together all the love for cinema and arthouse films was incredibly important and very inspiring.



BROADEN YOUR HORIZONS AND GET A FRESH START IN (YOUR) CINEMA!

Take part in a week-long seminar specifically designed for art-house cinema exhibitors and specialists with lectures and workshops about:

- business planning
- marketing
- audience development
- programming
- team communication and management
- sustainability
- economics of art cinemas
- networking
- funding
- inspiring cinema success stories from all over the world

The training is designed for young as well as experienced professionals, who get advanced group sessions.

It takes place in Venice during the 74th Venice International Film Festival and allows trainees to see films in the evening thanks to the accreditation included in the training package.



ACQUIRE NEW PERSPECTIVES AND STAY UP TO DATE

Be trained by the CICAIE, the first international association of art cinemas. Strong of its 2,000 members, the CICAIE has been promoting art cinema all over the world since 1955. Benefit from the know-how of top-ranked film professionals, get the key facts concerning the art cinema market worldwide and extend your network thanks to valuable contacts with close to 100 other international professionals on a beautiful island.

More information about the fee and application at:

www.cicae.org

Contact: info@cicae.org

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Organized by:



CONFÉDÉRATION INTERNATIONALE DES CINÉMAS D'ART ET D'ESSAI

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