



CONFÉDÉRATION INTERNATIONALE DES CINÉMAS D'ART ET D'ESSAI

THE CICAÉ

THE INTERNATIONAL CONFEDERATION OF ART CINEMAS

Although our tastes and preferences draw us towards original and inventive works, our group is not encumbered by any preconceived aesthetics, recommends no model, adheres to no chapel, nor depends on any school of thought or political party. It only wishes to promote quality in the cinema, quality in its genre without any discrimination.

We do not want to work only for a so-called elite nor do we refuse to reach the general public. That would mean giving up the raising the level of that public, forcing it to return to the distractions for which we could hardly reproach it later. We do, however, disapprove of that opposite pitfall into which consists of going against the public taste in ail circumstances and to recognise only that which is exceptional, rare or unusual, be it mediocre.

We do recognise the need for a commercial cinema, a profitable cinema, and while we wish to be in the forefront, among the avant-garde of our colleagues, we do not wish to lose contact with them under any circumstances.

Armand TALLIER

First President of the C.I.C.A.E

THE FIRST INTERNATIONAL ASSOCIATION OF ART CINEMAS

The CICAÉ is a non-profit organisation directed by a Board of Directors and an Executive Board, both elected among the members. The CICAÉ was founded in 1955 by the national art-house cinema associations of Germany, France, the Netherlands and Switzerland. The collective action of these pioneers led to the emergence in each country of a real market for quality films, as well as national schemes aimed at supporting

cinemas taking a stand in favour of this high-risk cinematographic art form.

Today, the CICAÉ brings together about 3,000 screens via 10 national structures (in France, Germany, Italy, Switzerland, Hungary, Spain, Belgium and Canada), independent cinemas in 24 other countries, about 20 festivals as well as art-house film distributors. The CICAÉ is a network of networks and a bridge between festivals and cinemas.

The CICAÉ and other institutions:

- recognized by the Council of Europe
- has a seat in the Bureau of the International Council for Cinema, Television and Audiovisual Communication (IFTC - Unesco)
- has a seat in Media Salles
- collaborates with Europa Cinemas

The CICAÉ is supported by:

- UNESCO
- European Union's programmes: MEDIA, Europe Creative and Euromed Audiovisual II
- CNC (France)
- FFA (Germany)
- DGC (Italy)

OBJECTIVES

- ◆ Encourage art-house cinemas to come together on a national and international level.
- ◆ Obtain support for art-house cinema from governments and supranational bodies.
- ◆ Foster the distribution of high-quality films from all countries in all countries.
- ◆ Promote the screening of art films in order to increase audiences and foster production.

C.I.C.A.E.

Confédération Internationale des Cinémas d'Art et Essai / International Confederation of Art Cinemas

Operational Office - Bureaux: Rankestrasse 31, 10789 Berlin, Germany **Head office - Siège:** 12, rue Vauvenargues, F-75018 Paris, France
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ACTION

Emphasize the importance of art cinemas

Art cinemas create cultural diversity. They are open for new talents, they deliver new approaches for young audience and they maintain awareness for classical films. The irreplaceable work of art cinemas contributes to foster cultural and social life in modern society. Art cinemas are meeting points and attractive also for elderly people and they are important for the cultural and economic success of art films and young filmmakers. CICA E's network enables the exchange of experience and innovation between member cinemas. In order to ensure their important work, CICA E appeals to local, regional, national and international public bodies to support art cinemas.

Train art-house professionals

Every year, the CICA E organises a training in Venice for art-house cinema exhibitors and other industry professionals, like festival programmers, distributors, producers and public or private film institutions who would like to enhance their knowledge and skills or are planning to open an art-house cinema (over 600 professionals trained since 2004).

BENEFITS OF THE CICA E MEMBERSHIP

Go to major European festivals

You too could become a jury member! The CICA E sends you to a festival with a special jury accreditation where you represent your cinema or festival and the Confederation. You see all films of the selection and give out the Art Cinema Award to the best. As a jury member your name and your institution will be quoted in all information and press releases sent by the CICA E.

Check out the list of the festivals and apply directly online on <http://cicae.org/en/festivals-jury-application>.

Stay informed about the art-house industry

Be directly informed about the CICA E Art Cinema Award winners and receive all information about the awarded film: distributors' and sale agents' contacts and, most importantly, film recommendations from your colleagues!

Obtain our logo rights

Obtain the rights to use the CICA E-logo on your promotional material and website.

Promote cinemas and festivals

The CICA E draws the attention on its members, their everyday work and their projects through on its website and social media.

Recommend art films

A recommendation from exhibitors for exhibitors: a jury of CICA E exhibitors gives out the Art Cinema Award in twelve festivals (among which Cannes, Berlin and Sarajevo). This award fosters the film's diffusion and recognition and helps it reach its audience.

Bring art cinemas of the world together: Art Cinema Day

Members of the CICA E from the world take part in the international Art Cinema Day, screening premieres and classics and organising events to celebrate art cinema.

Prepare the future of art cinemas: Green Screens

With Green Screens, the CICA E provides tools to help exhibitors be more environment-friendly.

Benefit from our promotion

Inform the CICA E about any action or news in your cinema/institution and we will promote it throughout the website and the newsletter to 2,000 members. We will also transmit it to about 2,800 Facebook followers. Present you cinema or festival on our Facebook page!

Meet your peers

Benefit from the full contacts of the CICA E network published in the members' catalogue. Find partners to develop your projects and exchange good practices.

Present your institution in Venice

Send us your suggestions about a specific topic: you could be invited to give a speech! If you or someone from your institution is looking for professional development, don't hesitate to apply as a "junior" or "executive" trainee on our website: www.cicae.org

See art films in the whole world

You receive a CICA E member card, which gives you and your accompanying person access to all CICA E cinemas worldwide

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MEMBER CATEGORIES

- Category A

Active members: national associations of art cinemas

- Category B

Active members: independent art cinemas as well as film institutes located in countries where such associations do not exist

- Category C

Special members: festivals, associations or government bodies supporting the goals of the CICA E

- Category D

Associate members: natural persons or legal entities undertaking a specific action of cultural diffusion through film without representing a cinema

You can read more about the statutes of the association here: <http://cicae.org/wp-content/uploads/2015/05/STATUTS-EN-2014.pdf>

Still questions? Contact us at info@cicae.org

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