

Report Spain 2014

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General situation

With 87 million admissions, and a box office of 522 million €, 2014 has been in Spain the first year of recovery, after a period of continuous negative trend. From 2004, with 143,9 million admissions, to 2013 with 77 million, half of the spanish box office was lost. Starting in 2009, with 109 million admissions and 671 million € box office, the decline was specially hard in the last five years, reaching it lowest level in 2013, with 506 million € and 77 million admissions. The good rates in 2014, with 3% increase in the box office, and a steady 14% more admissions than the previous year, was the result of the success of spanish films, that reached 25,5% market share (the highest in the last 37 years), with 21 million admissions and 123 million € box office. Half of the box office was due to a single film, the comedy “Ocho apellidos vascos” (“A spanish affair”). Other spanish films as “El Niño”, “Torrente 5” and “La Isla Minima”, got also good results.

For the third consecutive year, there is a decrease in the number of cinemas, screens and seats. The number of movie theatres is 695, decreasing in 50 local (- 6.7%) with respect to the last year. Also reduces the number of screens over the previous year (from 3.813 to 3.675, with), presenting a moderate decline (-3.6%) if compared with the situation a year ago. In terms of the number seats is set in 825.371, resulting in a drop of 43.253 (-5.0%). With respect to 2011, the cumulative declines are somewhat higher, both locals (- 8.9%), screens (- 6.5%) and seats (- 8.2%). A relevant point is the progressive increase in the percentage of screens in multiplexes of 10 or more showrooms from the 10.8% in 1998 to more than half (50.2%) in 2014.

Arthouse cinema

Although this category doesn't exist in Spain, several independent cinemas across the country created in 2014 the new association “CineArte” to promote and support the programming of arthouse films. The network, that arrived to 15 members after its presentation in the Sevilla Film Festival in November, was founded by “CineCiutat”, in Palma de Mallorca, and “Cines Zoco Majadahonda”, in Madrid, two community supported cinemas created after the crash of former Renoir. “CineArte” aims to become the country association of CICAIE in Spain. 45 cinemas in Spain are part of the “Europa Cinemas” network.