THE CICAE

THE INTERNATIONAL CONFEDERATION OF ARTHOUSE CINEMAS

Although our tastes and preferences draw us towards original and inventive works, our group is not encumbered by any preconceived aesthetics, recommends no model, adheres to no chapel, nor depends on any school of thought or political party. It only wishes to promote quality in the cinema, quality in its genre without any discrimination.

We do not want to work only for a so-called elite nor do we refuse to reach the general public. That would mean giving up the raising the level of that public, forcing it to return to the distractions for which we could hardly reproach it later. We do, however, disapprove of that opposite pitfall into which consists of going against the public taste in all circumstances and to recognise only that which is exceptional, rare or unusual, be it mediocre.

We do recognise the need for a commercial cinema, a profitable cinema, and while we wish to be in the forefront, among the avant-garde of our colleagues, we do not wish to lose contact with them under any circumstances.

Armand TALLIER
First President of the C.I.C.A.E

THE FIRST INTERNATIONAL ASSOCIATION OF ART CINEMAS

The CICAE is a non-profit organisation directed by a Board of Directors and an Executive Board, both elected among the members. The CICAE was founded in 1955 by the national arthouse cinema associations of Germany, France, the Netherlands and Switzerland. The collective action of these pioneers led to the emergence in each country of a real market for quality films, as well as national schemes aimed at supporting cinemas taking a stand in favour of this high-risk cinematographic art form.

The CICAE brings together more than 4,000 screens via 11 national structures (in France, Germany, Switzerland, Italy, Hungary, Canada, Belgium, the Netherlands, Sweden and in 7 Arab Countries), independent cinemas, about 11 festivals as well as other special members, such as solar mobile cinema, a network of cinemas in Iran, an independent cinemas office in Sweden, counting members in 44 different countries. The CICAE is a network of networks and a bridge between festivals and cinemas.

The CICAE and other institutions:

- recognized by the Council of Europe and UNESCO
- has a seat in the Bureau of the International Council for Cinema, Television and Audiovisual Communication (IFTC - Unesco)
- has a seat in Media Salles
- collaborates with Europa Cinemas and UNIC

The CICAE is supported by:

- European Union’s programmes: MEDIA, Europe Creative and Euromed Audiovisual II
- CNC (France)
- FFA (Germany)
- DGC (Italy)

OBJECTIVES

- Encourage arthouse cinemas to come together on a national and international level.
- Obtain support for arthouse cinema from governments and supranational bodies.
- Foster the distribution of high-quality films from all countries in all countries.
- Promote the screening of art films in order to increase audiences and foster production.
ACTION

**Emphasize the importance of arthouse cinemas**
Arthouse cinemas create cultural diversity. They are open for new talents, they deliver new approaches for young audience and they maintain awareness for classical films. The irreplaceable work of art cinemas contributes to foster cultural and social life in modern society. Arthouse cinemas are meeting points and attractive also for elderly people and they are important for the cultural and economic success of art films and young filmmakers. CICAE’s network enables the exchange of experience and innovation between member cinemas. In order to ensure their important work, CICAE appeals to local, regional, national and international public bodies to support arthouse cinemas.

**Train art-house professionals**
Every year, the CICAE organises a training in Venice for arthouse cinema exhibitors and other industry professionals, like festival programmers, distributors, producers and public or private film institutions who would like to enhance their knowledge and skills or are planning to open an arthouse cinema (over 750 professionals trained since 2004).

**Promote cinemas and festivals**
The CICAE draws the attention on its members, their everyday work and their projects through on its website and social media.

**Recommend art films**
A recommendation from exhibitors for exhibitors: a jury of CICAE exhibitors gives out the Art Cinema Award in eleven festivals (among which Cannes, Berlin and Sarajevo). This award fosters the film’s diffusion and recognition and helps it reach its audience.

**Bring arthouse cinemas of the world together:**
**European Arthouse Cinema Day**
Members of the CICAE from the world take part in the European Arthouse Cinema Day, screening premieres and classics and organising events to celebrate arthouse cinema.

**MEMBER CATEGORIES**

- **Category A**
  Active members: national associations of arthouse cinemas

- **Category B**
  Active members: independent arthouse cinemas as well as film institutes located in countries where such associations do not exist

- **Category C**
  Special members: festivals, associations or government bodies supporting the goals of the CICAE

- **Category D**
  Associate members: natural persons or legal entities undertaking a specific action of cultural diffusion through film without representing a cinema

BENEFITS OF THE CICAE MEMBERSHIP

Go to major European festivals
You too could become a jury member! The CICAE sends you to a festival with a special jury accreditation where you represent your cinema or festival and the Confederation. You see all films of the selection and give out the Art Cinema Award to the best of them. As a jury member your name and your institution will be quoted in all information and press releases sent by the CICAE.

Check out the list of the festivals and apply directly online on http://cicae.org/en/festivals-jury-application.

Stay informed about the arthouse industry
Be directly informed about the CICAE Art Cinema Award winners and receive all information about the awarded film: distributors’ and sale agents’ contacts and, most importantly, film recommendations from your colleagues!

Obtain our logo rights
Obtain the rights to use the CICAE logo on your promotional material and website.

Benefit from our promotion
Inform the CICAE about any action or news in your cinema/institution and we will promote it throughout the website and the newsletter to over 3,000 contacts. We will also transmit it to over 4,000 Facebook followers. Present your cinema or festival on our Facebook page!

Meet your peers
Benefit from the full contacts of the CICAE network published in the members’ catalogue. Find partners to develop your projects and exchange good practices. You are invited to the CICAE events, notably to the cocktails during the Cannes and Berlin festivals.

Present your institution in Venice
Send us your suggestions about a specific topic: you could be invited to give a speech! If you or someone from your institution is looking for professional development, don’t hesitate to apply as a “junior” or “executive” trainee on our website: www.cicae.org

See art films in the whole world
You can request a CICAE member card, which gives you and your accompanying person access to all CICAE cinemas worldwide.

Still questions? Contact us at info@cicae.org