



PRESS RELEASE

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Call For Applications: Renowned *Arthouse Cinema Training* Finds New Home in Berlin

It's a premiere! For the first time, Berlin will host the international *Arthouse Cinema Training* from **30 October to 5 November 2023**. The only programme of its kind worldwide, the ACT gathers independent arthouse cinema professionals from across the globe for a week-long intensive workshop on running an arthouse movie theatre and advancing film culture. For its 20th edition, the *Training* will relocate to Holzmarkt, an event campus in the heart of the German capital, after 19 years in Venice, where it took place during the *Venice Film Festival*. In its 20-year history, over 1,000 independent cinema operators and industry representatives from 60 countries have participated in the programme.

Applications are now open: www.cicae.org.

The *Training* is generously supported by *Medienboard Berlin-Brandenburg*, the Berlin Senate Chancellery, and *FFA*.

Kirsten Niehuus, Managing Director of *Medienboard*:

"As the German capital of cinema, we are delighted that the renowned international CICAE Arthouse Cinema Training will take place in Berlin for the first time in October 2023. Cinema professionals of today and tomorrow will engage with the latest trends so that cinemas can maintain their firm place in a changing media landscape. Because here and throughout Europe, the following applies: only cinema can do what cinema can do!!!"

The *Arthouse Cinema Training* provides a diverse lineup of workshops, lectures, masterclasses, and exclusive industry visits in which participants get to trade secrets with top industry professionals, exchange experiences, network, and discover new opportunities, trends, and developments within their industry.

"We are pleased to announce that this unique event has found a new home in the centre of Berlin, one of the most vibrant cities worldwide", says **Dr Christian Bräuer, president of the *International Confederation of Arthouse Cinemas (CICAE)***, which runs the training.

Bräuer: *"Arthouse theatres are vital to preserving the diversity of local cultures and the health of the entire film industry. Arthouse is part of Berlin's DNA – no other place in the world can boast a greater number of independent movie theatres. The city's uniquely diverse culture and extraordinary film and cinema landscape make it an ideal location for the Arthouse Cinema Training. We thank Medienboard Berlin-Brandenburg,*

the Berlin Senate Chancellery, and FFA for working with us to bring this crucial pillar of the cinema world to Germany.”

“Professionalisation and innovation are the keys to preserving mission-driven arthouse cinemas within their local communities and as the beating heart of independent film. With the Arthouse Cinema Training, we aim to contribute to revitalising cinema in close cooperation with local film professionals and our international partner networks.”

The programme’s primary language of instruction is English.

The Training’s participation fee of 1785,00 Euro (including VAT) covers the following:

- The classes in Berlin and training materials
- Hotel accommodation close to the seminar venue for the duration of the training
- Breakfast and Lunches

The training aims at:

- Employees, programme designers, and operators of arthouse cinemas who want to deepen their knowledge and skills
- Cinema operators who wish to open an arthouse cinema or transform their cinema into an arthouse cinema
- Employees of festivals, distributors and institutions who want to know more about the arthouse industry

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The CICAE (Confédération Internationale des Cinémas d’Art et d’Essai) is a non-profit association of over 2400 arthouse cinemas with more than 4200 screens in 45 countries, aimed at strengthening the Arthouse sector and promoting cultural diversity in cinemas and festivals. Founded in 1955, it unites 15 national and regional arthouse cinema networks (Belgium, Canada-Québec, Chile, France, Germany, Italy, Hungary, the Netherlands, the Network of Arab Alternative Screens, Poland, Spain, Sweden, Switzerland, and Venezuela) as well as individual cinemas, not yet represented by a national network, and festivals across the world.